

## CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT

March 17, 2009

Agenda Item: 5.5

Subject: Approval of Agreement—Sungard Higher Education, Enrollment Management Suite, Advancement Solution and Reporting Tools

Background: The District has been operating the Sungard Banner System, formerly SCT, since 1993. As new software modules are developed by Sungard, the District reviews these new functions periodically to determine if these new features align with its Strategic Plan to automate manual or inefficient systems for achieving improved productivity and customer service levels. The District is now in the position to add the Enrollment Management Recruiting and Admissions modules which will improve student services, increase enrollment, improve student retention rates, attract and retain students, and enhance productivity.

The Enrollment Management tool also tracks courses offered and class capacities based on the available facility space. This Enrollment Management Suite will maximize space usage, tie space planning to classroom requirements, and provide an effective tool for comprehensive space management at the colleges.

In addition, the District needs to implement software systems with the capability to track marketing contacts, recruitment efforts, enrollment projections, and retention. The primary objective is to enhance and support outreach, advertising, and marketing efforts district-wide. This new software satisfies Marketing Outreach requirements for both colleges and at the same time does satisfy the needs for other departments with "outreach" goals such as Economic Development/Contract Ed and Educational Services/Planning and the Hispanic Serving Institutions (HSI) initiatives.

The Banner Advancement module will address the alumni association, parent, trustee, and friends to procure funding for programs and projects. Advancement provides a network of support, outreach, and engagement. It records contacts, fund raising goals, information on the foundation and organizational donors, campaigns, and gifts.

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Recommended Action: That the Board of Trustees approve the proposed agreement with Sungard Higher Education, Enrollment Management Suite, Advancement Solution and Reporting Tools at a cost not to exceed \$675,728. It is further recommended that the Board authorize the Vice Chancellor, Business Services to execute the agreement and any future augmentations or amendments on behalf of the District.

Funding Source: Measure B Bond Program

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Submitted: Lorenzo Legaspi /Date

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Approved: Joel Kinnamon/Date

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