

**Hello, I'm calling from WBC, a public opinion research company. We are not trying to sell you anything or solicit a contribution. We are conducting a scientific opinion survey on issues that interest voters in California, and we would like to include your opinions.**

**May I speak to \_\_\_\_\_? (YOU MUST SPEAK TO THE VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED, OTHERWISE TERMINATE.)**

**I. Before we begin, have I reached you on a cell phone, and if yes, are you in a place where you can talk safely?**

- a. Yes, cell and can talk safely
- b. Yes, cell but cannot talk safely
- c. No, not on cell
- d. (DON'T READ) DK/NA -----TERMINATE

**II. Sometimes, people are busy and not able to vote. In November of this year there will be an election for President, U.S. Senator, Congress, state representatives, and state and local ballot measures. I know it is a long way off, but how likely are you to actually vote in this election? Will you definitely vote, probably vote, are the chances 50-50 that you will vote, will you probably not vote, or will you definitely not vote?**

- a. Definitely vote
- b. Probably vote
- c. 50-50
- d. Probably not vote-----TERMINATE
- e. Definitely not vote-----TERMINATE
- f. (DON'T READ) Don't know/NA-----TERMINATE

CLPCCD OPINION SURVEY  
PAGE TWO

**III. Do you think things in your community are generally headed in the right direction or do you feel that things have gotten seriously off on the wrong track?**

- a. Right track
- b. Wrong track
- c. Don't know (DON'T READ)

**IV. Do you happen to know the name of the local community college that serves your area? (OPEN ENDED RESPONSES)**

**V. You live in the Chabot Las Positas Community College District. How much do you know about Chabot and Las Positas Community Colleges? Would you say that you know:**

- a. Know a great deal
- b. Know some
- c. Know almost nothing
- d. Have never heard of it
- e. DK/NA (DON'T READ)

**VI. Please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable opinion of each of the following**

- a. Chabot College
- b. Las Positas College
- c. Chabot-Las Positas Community College District Board of Trustees

**VII. The Chabot Las Positas Community College is considering placing one or more measures on the ballot to make improvements to its two colleges. Let me read you language of one measure as it might appear on the ballot:**

**CHABOT AND LAS POSITAS COMMUNITY COLLEGE CLASSROOM REPAIR AND JOB TRAINING MEASURE.**

To prepare students for universities and jobs by:

- Expanding nursing, science, health-related careers, bio-technology, nursing and technical job training;
- Upgrading outdated classrooms, labs, and technology;
- Meeting earthquake-retrofitting requirements;
- Improving energy efficiency, replacing aging electrical/ plumbing systems; and
- Acquiring, constructing and repairing facilities, sites and equipment;

Shall Chabot Las Positas Community College District issue \$538 million in bonds at legal rates, requiring citizens' oversight, annual audits, local control, and NO money for administrators' salaries?

If the vote on the measure were held today, would you vote yes in favor of it or no to oppose it?

**Is that Definitely yes, you will support it or probably yes?**

**Is that Definitely no, you will oppose it, or probably no?**

**(IF THEY SAID NO, THEN ASK)**

**VIII. What if the Chabot Las Positas Community College bond I just described was for \$425 million instead of \$538 million, would you vote yes in favor of it or no to oppose it?**

**I'd like to read you another measure that may appear on the ballot this November. It reads:**

**To provide Chabot and Las Positas Community Colleges with funds that cannot be taken by the state; ensure affordable quality education; prepare students for transfer to a university; maintain job training in healthcare, technology, public safety, and other areas; uphold core academics; and preserve student services; shall Chabot Community College District levy \$18 dollars per parcel annually for six years with Citizens' Oversight, no money for permanent salaries, and all funds spent on local colleges?**

**If the election were held today, would you vote Yes to approve or No to reject this measure? (IF Yes/No: Would you definitely vote (Yes/No), or just probably?) (IF Undecided: Well, which way do you lean — toward voting Yes to approve or voting No to reject the measure?)**

**IX. Please rate the following areas relating to Chabot-Las Positas CCD. Do you have a STRONGLY FAVORABLE, SOMEWHAT FAVORABLE OR UNFAVORABLE OPINION OF:**

- a. Quality of the community colleges in your area
- b. Overall quality of education at community colleges
- c. Community colleges preparing students to transfer to four year universities
- d. Community colleges preparing students for today's jobs
- e. Availability of classes

**X. Would you say that the community colleges in your area have a great need for money, some need for more money, only a little need for more money or no real need for more money?**

**XI. Which of the following is closer to your opinion?**

- a. I trust the Chabot-Las Positas Community College District to properly manage additional tax dollars

OR

- b. The Chabot-Las Positas CCD doesn't need additional funding. They need to do a better job managing what they have.

**XII. Which of the following is closer to your opinion?**

- a. Community colleges basic goal should be to provide job and career training

OR

- b. Community colleges basic goal should be to prepare students to transfer to a four-year university

**XIII. Which of the following is closer to your opinion?**

- a. Our community colleges are an important educational safety net, so we need to protect their programs even if it means an increase in taxes

OR

- b. Community colleges are important, but there are too many other priorities now for my tax dollars

**XIV. Next, I am going to return to the Chabot Las Positas Community College Bond Measure I discussed earlier. As you may know, bond money may only be spent on buildings, classrooms and school grounds. Regardless of how you said you would vote on the measure, please tell me how important to you personally that money from a bond measure be used to pay for the following – is it extremely important, very important, somewhat important or not too important**

- a. Upgrade earthquake safety for classrooms and campus facilities
- b. Acquire up-to-date technology for classrooms
- c. Make repairs to aging plumbing systems to prevent flooding and water damage
- d. Install and repair fire safety equipment, including alarms, smoke detectors, sprinklers, emergency lighting and safety doors
- e. Renovate classrooms that lack adequate heating, air-conditioning or electrical systems
- f. Upgrading facilities to prepare students for jobs
- g. Modernizing classrooms for job training in technology and engineering.
- h. Modernizing nursing and firefighter job-training centers
- i. Modernizing bio-technology job training facilities

**XV. Next, please rate for me on a scale of 1 through 5, which items should be the priorities of your local community college, 5 being the highest of priorities and 1 the lowest:**

- a. Preparing Alameda County students for college and universities
- b. Expanding opportunities for students to take university courses at local community college sites
- c. Increasing the capacity of local Community Colleges to offer distance learning opportunities and on-line courses
- d. Replacing aging science laboratories
- e. Strengthening core academic programs in math, science and English;

**THESE ARE MY FINAL QUESTIONS. THEY ARE QUICK AND JUST FOR CLASSIFICATION PURPOSES.**

**XVII. Have you personally or a family member ever attended Chabot or Las Positas College?**

**XVIII. What was the last level of school you completed?**

Grades 1-8  
Grades 9-11  
High school graduate (12)  
Community college/some college/Business/  
Vocational school  
College graduate  
Post-Graduate work/  
professional school  
(DON'T READ) Refused

**XIX. With which racial or ethnic group do you identify yourself? (READ RESPONSES)**

Hispanic or Latino  
Anglo/White  
African-American or Black  
Asian  
Something else  
(DON'T READ) Refused/NA

CLPCCD OPINION SURVEY  
 PAGE EIGHT

**XX. In what year were you born?**

1994-1988 (18-24) -----1  
 1987-1983 (25-29) -----2  
 1982-1978 (30-34) -----3  
 1977-1973 (35-39) -----4  
 1972-1968 (40-44) -----5  
 1967-1963 (45-49) -----6  
 1962-1958 (50-54) -----7  
 1957-1953 (55-59) -----8  
 1952-1948 (60-64) -----9  
 1947-1943 (65-69)-----10  
 1942-1938 (70-74)-----11  
 1937 or earlier (75 & over)-----12  
 (DON'T READ) DK/Refused-----13

**THANK YOU FOR PARTICIPATING IN THIS SURVEY.**

Gender: By observation Male -----1  
 Female -----2  
 Party: By observation Democrat -----1  
 Republican -----2  
 Decline-to-State -----3  
 Other -----4  
 Name \_\_\_\_\_ Verified by \_\_\_\_\_  
 Address \_\_\_\_\_ Date \_\_\_\_\_  
 City \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ Rep # \_\_\_\_\_  
 Interviewer \_\_\_\_\_ Page # \_\_\_\_\_  
 Cluster # \_\_\_\_\_  
 FLAGS P06 -----3  
 G04 -----1 G06 -----4  
 S05 -----2 F08 -----5



CLPCCD OPINION SURVEY  
PAGE NINE

J08 -----6  
G08 -----7  
S09 -----8  
P10 -----9  
G10 -----10  
BLANK -----11

VOTE BY MAIL

1 -----1  
2 -----2  
3+ -----3  
BLANK -----4

PERMANENT ABSENTEE

Yes -----1  
No -----2

LIKELY NOVEMBER 2012 VOTERS

Yes -----1  
No -----2

A/B SPLIT

A -----1  
B -----2