



**Focused on**

**TASKS**

**TARGETS**

**and**

**TEAMS**

## Foundation TASKS

*The Mission of the Las Positas College Foundation is to support and advance the College and its students through active resource development and effective community partnerships.*

### **The Foundation's specific goals are two:**

- To inform and educate the communities we serve about the special treasure they have in Las Positas College and
- To give community members an opportunity to invest in the future of our students.

## Foundation TARGETS

The Foundation focuses on working with two distinct audiences:

- The External – “The heavy lifting:” *Active resource development and effective community partnerships*
- The Internal – “The fun work:” *Support and advance the College and its students*

## External Targets: Moving from TASK to “ASK”

- Building Awareness: Active and Collateral information about LPC history, quality and program needs
  - Active “On-the-Nose” Outreach
  - Collateral education
- Encouraging “Investment:” Giving community leaders and business an opportunity to make a good decision
  - A critical objective is in the word
  - Outgrowth of built Awareness of quality and need

## Fundraising History

### Basic Revenue:

FY '03 – '04: \$ 36K  
FY '04 – '05 \$120K  
FY '05 – '06 \$294K  
FY '06 – '07 \$399K  
FY '07 – '08 \$310K  
FY '08 – '09 \$911K  
FY '09 – '10 \$735K  
FY '10 – '11 \$930K  
FY '11 – '12 \$430K  
FY '12 – '13 \$496K

**\$4.661M**

### Major Commitments (Receipt pending):

8/13 Planned Estate Investment: **<\$1.2M**  
TBA Support of the Early Childhood Program: **\$500K**

## One Clear Example of Financial Growth

### Best of the Best Gala

#1: (2004) Netted \$12,000.

#11: (2014) Netted \$125,000.

## Internal Targets: Helping make “Dreams Come True”

- 1) LPC Foundation Manages and distributes well over \$100K in scholarships each year.
- 2) Departments, Programs, Organizations & Group Funding Recipients:

Administration of Justice  
AGS Honor Society  
Allied Health  
ASLPC  
Assessment Center  
Astronomy  
Athletics  
Automotive Technology  
Basic Skills  
Biology  
Business  
Chemistry  
Choral Ensemble  
Classified Senate  
College Bound Scholars  
Computer Information Sciences  
Counseling  
Disabled Students Programs  
Distance Education  
Early Music Concert Series  
English

Fine Art  
Geology  
Health  
Horticulture  
Library  
Mass Communication  
Mathematics  
Music  
Native American Pow-Wow  
Physical Education  
Physics  
President’s Office  
Psychology  
Spanish  
Speech Forensics  
Student Health Center  
Sustainability Committee  
*The Express*  
Veterans First  
Viticulture & Winery Technology  
Workplace Learning

## Foundation TEAMS

### Board of Directors

#### *2013-14 Officers*

"Martay" Livingston, Chair  
Lynn Seppela, Ph.D.\* Chair-Elect  
Janet Lockhart, Vice Chair, Development  
Stephanie Beasley, Vice-Chair, Events  
Barry Russell, Ph.D. Secretary  
Marti Sutton, Treasurer

#### *Board Members*

Jim Bono  
Brian Gentry  
Ralph Kokka, Esq.  
William Lide, M.D.  
Jeff Manchester  
David Mertes, Ph.D.\*

Jim Ott\*  
Matt Rusca\*  
Bob Shapiro  
Tim Silva  
Lori Souza  
Keith Turner

\*Founding Board of Directors Member

### Honorary Board of Directors

25 civic leaders, business owners and executives and individuals its service area

### Many More

Volunteers who serve the Las Positas College campus community  
in ways both large and small.