CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT

April 19, 2016

Agenda Item: 5.9

Subject: Approval of Software Agreement with OmniUpdate, Inc. for a District-wide Web
                Content Management System

Background Information: With the increasing emphasis on the college and district websites to
become a primary communication vehicle with students, staff, and the community and a
promotional marketing tool, Chabot-Las Positas CCD needed to adopt an automated software
solution for a Web Content Management System (CMS). The Web CMS would allow users to
create new webpages and to change website content with relative ease and with little training.
The Web CMS software tools are browser-based and facilitate the update of the websites using
standard templates, web accessibility tracking, and various auditing features. One of the
technology initiatives addressed by the district-wide Technology Coordinating Committee (TCC)
was to evaluate and select a software solution to provide a comprehensive Web Content
Management System that includes the necessary automated features for updates to all the
websites. A Task Force was formed in November 2015 once all the college webmasters were
hired and included representatives from faculty, classified, and administrators from both colleges
and district who create new webpages and/or update web content for their respective areas.

The Task Force reviewed eight (8) vendors who are popular on the market today which included
Word Press, OmniUpdate, Ingeniux, Campus Suite, Hannon Hill Cascade, LiveWhale, Concrete
5 and Terminal Four. The task force reviewed all the product features and support capabilities
for these vendors and then ranked the vendors utilizing a detail requirements matrix list for
Chabot-Las Positas CCD.   The list of requirements included core features, usability, security,
content management features, available apps, technical support and training, redesign services
offered, and other supplemental features such as accessibility checker, internal link checker, and
stale content reporting.   From that initial review, three (3) vendors who were the top scorers
were selected which included OmniUpdate, LiveWhale, and Terminal Four. These vendors had
to provide customized demos of their system where they had to demonstrate how their product
would satisfy specific unique college requirements as well as respond to detail questions
regarding their support models and pricing for a local or cloud option. Each of the three vendors
also had to provide a test "sandbox" system for the Task Force to validate the features they
observed in the vendor demos. Besides the Task Force, other college staff who update web pages
for their respective areas were also provided with access to the "sandbox" to get their feedback as
well.

In all features that were evaluated by the Task Force for the "sandbox" testing, the OmniUpdate
vendor was the highest scorer. Additionally, OmniUpdate had the highest number of California
Community College references who confirmed product satisfaction. Some of these colleges

using OmniUpdate include Foothill-DeAnza CCD, San Mateo CCD, San Diego CCD, Los Angeles CCD, Yosemite, Cuesta, Solano, West Valley, Modesto, and Alan Hancock. As a result, the Task Force unanimously voted to recommend OmniUpdate. The Software as a Service (SaaS) option was selected, which is a cloud option where the OmniUpdate vendor houses the hardware and software that supports the CMS system and the vendor provides all the technical support services. The total first year costs for the OmniUpdate Web Content Management System is $112,500. The annual recurring costs for the SaaS license and technical support along with the web accessibility features is $45,000. The one-time implementation costs for professional services for installation, training, and customization services such as the online faculty directory and social media hub is $67,500.

Recommended Action: That the Board of Trustees approves the proposed Software Agreement with OmniUpdate, Inc. for a Web Content Management System using the Software as a Service (SaaS) cloud option for a total of $112,500 for the first year of the agreement. It is further recommended that the Board authorize the Vice Chancellor, Business Services, to execute this agreement on behalf of the District.

Submitted: Lorenzo Legaspi/Date   Approved: Jannett N. Jackson /Date

_____APPROVED   _____DISAPPROVED   _____TABLED