

MEMORANDUM OF UNDERSTANDING

FOR

Las Positas College Easy Pass Demonstration Project

This Memorandum of Understanding for the Las Positas College Easy Pass Demonstration Project is entered into this _____ day of _____, 2016 between the Livermore Amador Valley Transit Authority, a joint powers authority (LAVTA) and Las Positas College.

RECITALS

a) LAVTA provides local public transit service (Wheels) within the cities of Dublin, Livermore, Pleasanton and the immediately adjacent unincorporated areas of Alameda County within its jurisdiction, by offering fixed-route local and intercity service, inter-regional express buses, as well as paratransit service (known as Wheels Dial-a-Ride) as mandated by the Americans with Disabilities Act (ADA). Beginning August 13, 2016 service to Las Positas College will include 15 minute bus frequency with quick connections to ACE and BART trains.

b) Las Positas College serves nearly 8,500 students providing educational opportunities and support for completion of students' transfer, degree, basic skills, career technical and retraining goals. The college recognizes the value of public transportation in meeting sustainability goals and facilitating travel to and from the college.

c) LAVTA and Las Positas College desire to enter into this MOU to coordinate the Las Positas College Easy Pass Demonstration Project, which will allow all Las Positas College students the privilege of riding the Wheels fixed route and paratransit system free of charge from August 13, 2016 through the last day of the Summer semester of 2017. The goal of the demonstration project is to ascertain the potential usage of an Easy Pass, and to provide the information necessary to plan for a long-term Easy Pass Program.

NOW, THEREFORE, in consideration of the promises herein, the parties agree as follows:

1. Las Positas College ID

- a) LAVTA will honor the presentation of a Las Positas College ID card to Wheels operators as a valid fare payment aboard all fixed route and paratransit services.
- b) Las Positas College ID will affix a sticker showing that the user of the Las Positas College ID is currently enrolled or is currently employed by Las Positas College.

c) A report of usage will be provided to Las Positas College on a monthly basis.

2. Marketing of Easy Pass

- a) Las Positas College agrees to promote the Easy Pass Demonstration Project. Promotion by the college to include, but not limited to, facilitating direct mailings to provide students with information on the Easy Pass, inclusion of Easy Pass information in student orientation materials, a link on college website about the Easy Pass, social media posts regarding the Easy Pass, space in the Class Schedule for Spring and Summer Semesters, and the ability to set up a table on campus to inform students of transportation options and the Easy Pass .
- b) The Associated Students of Las Positas College agree to promote the Easy Pass through communication with students, including letters to the editor of the student newspaper on the Easy Pass Demonstration Project, assistance to LAVTA with placement of posters promoting the Easy Pass at key locations on campus, and the payment of \$20,000 to LAVTA that will assist the transit agency in marketing the Easy Pass and ACE discount.

THIS AGREEMENT executed the date and year first above written.

LIVERMORE AMADOR VALLEY
TRANSIT AUTHORITY

LAS POSITAS COLLEGE

Michael S. Tree, Executive Director

Lorenzo Legaspi, Vice Chancellor