

MEMORANDUM OF UNDERSTANDING

Las Positas College Transit Pass Demonstration Project

This Memorandum of Understanding (MOU) for the Las Positas College Transit Pass Demonstration Project is entered on August 16, 2017 between the Livermore Amador Valley Transit Authority (LAVTA), a joint powers authority, and Chabot-Las Positas Community College District, Las Positas College.

RECITALS

LAVTA provides public transit service within the cities of Dublin, Livermore, Pleasanton, and the immediately adjacent unincorporated areas of Alameda County within its jurisdiction, by offering local, intercity, and interregional express bus services, including 15 minute service to Las Positas College with quick, convenient connections to Bay Area Rapid Transit (BART) and Altamont Corridor Express (ACE) trains.

Las Positas College serves approximately 9,000 students providing educational opportunities and support for completion of students' transfer, associate degree, basic skills, career technical education, and retraining goals. Las Positas College recognizes the value of public transportation in meeting sustainability goals and facilitating travel to and from the college.

LAVTA and Las Positas College desire to enter into this MOU to coordinate the Las Positas College Transit Pass Demonstration Project, which will allow all Las Positas College students, faculty, and staff the privilege of riding the Wheels and Rapid fixed route system free of charge from August 16, 2017 through the last day of the summer term of 2018. The goal of the demonstration project is to ascertain the potential usage of a Transit Pass Demonstration Project, and to provide the information necessary to plan for a long-term Transit Pass Program.

NOW, THEREFORE, in consideration of the promises herein, the parties agree as follows:

Las Positas College Identification Card

- LAVTA will honor the presentation of a Las Positas College Identification Card to Wheels and Rapid operators as a valid fare payment aboard all fixed route services.
- Las Positas College will affix a sticker showing that the user of the Las Positas

College Identification Card is currently enrolled or is currently employed by Las Positas College.

- A report of usage will be provided to Las Positas College on a quarterly basis.

Marketing of Transit Pass Demonstration Project

Las Positas College agrees to promote the Transit Pass Program. Promotion by the college to include, but not limited to:

- Update the Public Transportation page of the Las Positas College website;
- Links on the “Students” and “Faculty and Staff” pages of the Las Positas College website to the LAVTA “Las Positas College Transit Pass Program” page;
- E-mail messages to faculty, staff, and enrolled students a minimum of once every two months promoting the Transit Pass Program;
- Advertisement on the Las Positas College Class Schedule for spring semester and summer term;
- Permitting LAVTA to hang posters and flyers on bulletin boards and other appropriate locations produced by LAVTA expense;
- Inclusion of Transit Pass and ACE Discount information in student orientation materials; and
- The ability to periodically set-up a table on-campus to inform students of transportation options and the Transit Pass and ACE Discount.

The Associated Students of Las Positas College (ASLPC) agree to promote the Transit Pass Demonstration Project through communication with students, including letters to the editor of the student newspaper on the Transit Pass Demonstration Project, assistance to LAVTA with placement of posters promoting the Transit Pass Demonstration Project at key locations on-campus, and the payment of \$25,000 to LAVTA that will assist with transit agency marketing the Transit Pass Demonstration Project.

THIS AGREEMENT is executed on the date and year noted above.

**LIVERMORE AMADOR VALLEY
TRANSIT AUTHORITY**

**CHABOT-LAS POSITAS COMMUNITY
COLLEGE DISTRICT**

Michael S. Tree
Executive Director

Lorenzo Legaspi
Vice Chancellor, Business Services