

CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT

June 19, 2018

Agenda Item: 7.1

Subject: Acceptance of Standard Agreement No. C18-0071 - California Community College Chancellor's Office (CCCCO), District-Economic Development

Background: Chabot-Las Positas Community College District (CLPCCD) was originally awarded a grant by the California Community College Chancellor's Office (CCCCO) to serve as fiscal agent for the California Community Colleges' Associate Degree for Transfer Advertising and Outreach Campaign (ADT) on June 21, 2016. CLPCCD's Department of Economic Development will provide fiscal oversight for statewide events, media buys, website development and marketing materials required for the campaign. This contract will support activities to increase student and public awareness of Associate Degrees for Transfer through intensive on-campus and community and faith-based outreach as media initiatives.

The Agreement No. C18-0071 is in the amount of \$2,000,000 for the period of July 1, 2018 through December 31, 2019.

Under the terms of this Agreement, the role of fiscal agent requires that we create and implement contracts with vendors for the statewide events, media buys, website development, marketing materials and related activities, and process invoices against those contracts, as directed by the CCCCCO staff assigned to oversee this program. There is a standard contract format utilized with the vendors.

Recommended Action: That the Board of Trustees accepts the Standard Agreement No. C18-0071 for the California Community College Chancellor's Office, District-Economic Development, in the amount of \$2,000,000 for the period of July 1, 2018 through December 31, 2019. It is further recommended that the Board authorize the Vice Chancellor, Business Services, to execute the Agreement on behalf of the District.

Submitted: Krista R. Johns/Date

Approved: Lorenzo Legaspi/Date

_____ APPROVED

_____ DISAPPROVED

_____ TABLED