



Aaron De La Cruz LPC Mural Project Proposal

Art on Campus Taskforce

Prepared by Amy Mattern, Chair

Artist:

Aaron De la Cruz

San Francisco, California

<https://www.aarondeacruz.com/>

“Aaron De La Cruz's work, though minimal and direct at first, tends to overcome barriers of separation and freely steps in and out of the realms of painting and design. The act and the marks themselves are very simple but tend to take on distinct and sometimes higher meanings in the broad range of mediums and contexts they appear in and on. His work finds strengths in the reduction of his interests in life to minimal information. De La Cruz gains from the idea of exclusion, just because you don't literally see it, doesn't mean that it's not there.”

– About the Artist, <https://www.aarondeacruz.com/>

Location:

Student Services & Administration Building 1600

East Side, facing B1700, Campus Safety, and Health Center, with possible wrap to front face as determined during design process

Las Positas College

See Appendix A for Photo Images

Conceptual Design:

Artist will be commissioned to design a piece for the east side face of B1600, with possible wrap to the front face as determined during the design process. Mural will cover all or some of this side face as determined when design is finalized. Examples of past works are representative of the type of final product the artist will deliver, after consulting with Art on Campus Taskforce. See Appendix B.



Estimated Timeline:

Approximately 2 weeks for design process. 1-2 weeks for painting, weather dependent.

Prep and Maintenance:

B1600 wall face to be power washed to remove any dirt prior to mural painting, allowing the paint to bond better to the surface. Maintenance & Operations has confirmed boom lift would work best for artist to access the mural location. This equipment will be rented as part of the project cost. The artist is certified in boom lift operation.

Depending on sun exposure and colors used, a UV protective coating may be applied to help with longevity of mural. Standard exterior latex paint is used, therefore damage to an area can be repaired. Any repairs/maintenance requiring the artist would be discussed at the time with artist to determine specifics, including any cost.

Cost:

Depending on complexity of design and design process, final placement and total size/coverage of mural, use of color, need for supplies and equipment rentals, and any other additional costs, price will range from \$75,000 - \$95,000. Mural project not to exceed \$100,000.

Funding Source:

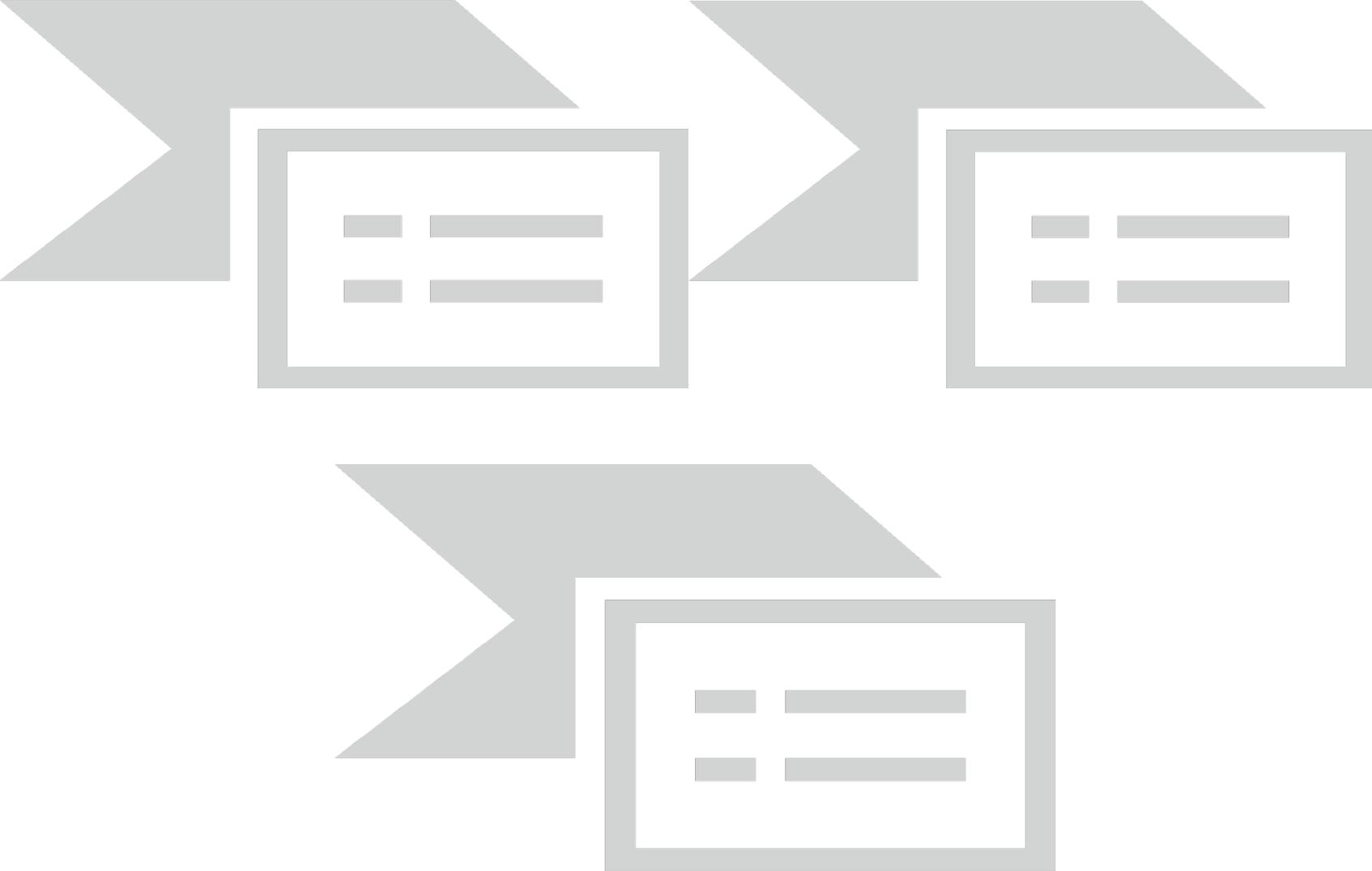
Nike Site Funds, Las Positas allocation (FUND 621001).

APPENDIX A

Proposed Location – B1600, East Side



Possible Front Wrap



APPENDIX B

Examples of Prior Aaron De La Cruz Mural Projects







