

CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT

December 14, 2021

Agenda Item: 5.3

Subject: Approval of Addendum 1 to Contract of Service – Chabot Las Positas Community College District, Las Positas College and CareerAmerica, LLC dba Ocelot – Admissions & Records Office and Counseling Department

Background: Ocelot is an 18-year old company offering an artificial intelligence (AI) student engagement platform working with institutions of higher education, including Chabot-Las Positas Community College, Las Positas College. Chabot Las Positas Community College District, Las Positas College has been using a number of Ocelot products since 2013. On November 12, 2019, the Board approved a Contract of Service for Las Positas College to purchase Ocelot’s new product, “Chatbot,” to provide direct and instant answers to frequently asked questions online based on an ever-increasing library of topical subjects relevant to Admissions & Records, Financial Aid, and Counseling.

Chabot-Las Positas Community College District, Las Positas College wishes to add the Ocelot Student Life Chatbot, SMS Campaigns, and CCC Equity and Access Support Pack for seven months to align with the existing 3-year contract as noted above between Chabot-Las Positas Community College District, Las Positas College and Career America, LLC dba Ocelot. Ocelot’s SMS Campaigns tool will allow direct texting to students as a more effective communication method to relay time-sensitive information to promote student success. Ocelot’s SMS Campaigns tool can also be used to text prospective students. The SMS Campaigns tool is integrated with Ocelot’s Chatbot’s knowledge base and can integrate directly with a staff member. The CCC Equity and Access Support Pack offer Chatbots for EOPS/CARE/CalWORKS/Foster Youth, Disability Services, and Title IX.

The total cost of the Student Life Chatbot, SMS Campaigns, and CCC Equity and Access Support Pack for seven months is \$11,666.67.

Funding Source: CARES Act Funding

Agenda Item: 5.3
December 14, 2021
Page 2

Recommended Action: That the Board of Trustees approve the Addendum to Contract of Service with CLPCCD, Las Positas College and Ocelot (Career America, LLC) for the purchase of Student Life Chatbot, Campaign/Texting, and CCC Equity and Access Support Pack. It is further recommended that the Board authorize the Vice Chancellor, Business Services, to execute this agreement on behalf of the District.

Submitted by: Jonah R. Nicholas/Date

Approved: Ronald P. Gerhard/Date

_____ APPROVED

_____ DISAPPROVED

_____ TABLED