

MB Campus

Accelerate your career.

Program Overview:

1. What is MB Campus?

- College & Post-Secondary level Technician training & recruiting program.
- Supplemental program/curriculum to a 2-year automotive degree.
 - 20+ Mercedes-Benz specific eLearnings on general automotive principles
 - 40+ additional MB eLearning coming soon!
 - MBUSA asset donation (Vehicle, Xentry, Wiring Repair Consumables)

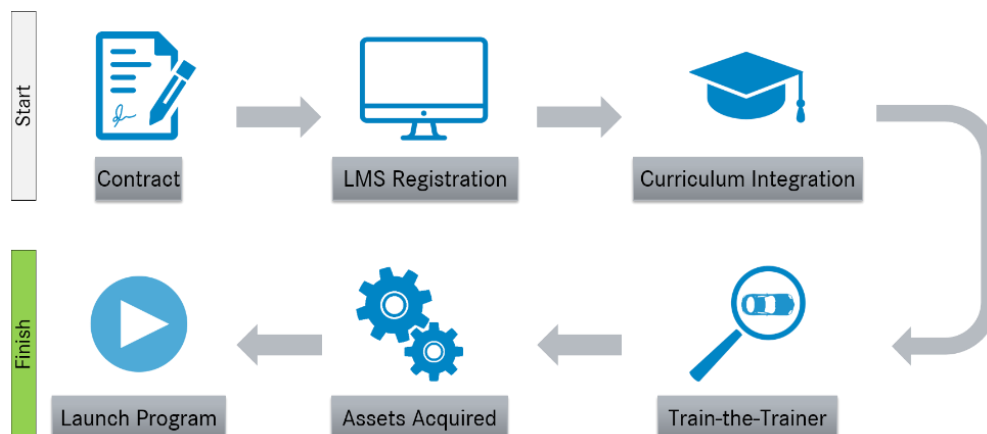
2. Program Goals

- **College:** Develop relationships w/ dealerships to create potential internships or employment opportunities for high performing students.
- **MB Dealers:** Develop a sustainable pipeline of technicians through your relationship with educational institutions and of local high performing students.

3. How to Participate?

- **Colleges:**
 - Engage with your local Mercedes-Benz dealership to begin a partnership.
 - Review the required contract and provide to MBUSA (techcareers@mbusa.com).
 - Sign-Up to create an account in our LMS (Logic Bay) (mbstar.logicbay.com).
 - Integrate base 22 eLearnings into automotive curriculum syllabi & provide to MBUSA.
 - Instructors attend virtual Train-the-Trainer for MB Basic & Intermediate Electric.
 - Student sign-up code & directions provided to start taking eLearnings.
- **MB Dealers:**
 - Discuss with your AOM available local educational institution to engage.
 - Build relationship with school/instructor through dealership tour or school visit.
 - Sign-Up to create an account in our LMS (Logic Bay) (mbstar.logicbay.com).
 - Develop appropriate internship plan with your partnering school.

4. Timeline Overview



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Sign-Up Instructions:

1. **Dealership:** I am a dealer employee
2. **Head Instructor (School Account):** I am a school administrator and need to register my school
3. **Additional Instructors:** I am a school administrator
4. **Students:** I am a school administrator

Please have your contact follow the steps below to sign-up:

1. [Go to mbstar.logicbay.com](https://mbstar.logicbay.com)
2. Select the option that reads, "Don't have a username and/or password? Click here."
3. Signee chooses applicable option from above (**Sign-Up Instructions**)
 - a. Students & Instructors will need school code [MBCXXXX], name, and email address
4. A confirmation email will be sent to the student with a link to create their password

Contact Information:

1. **Alexia Saphos:** pinnacle.saphos@mbusa.com
2. **TechCareers:** techcareers@mbusa.com