

MB Star Connect & MB Campus FAQ's

MB Star Connect

- 1. What type of school is this program applicable for?**
 - a. Secondary Education Programs: Technical High Schools, Career Centers, Automotive Academies, etc.
- 2. How do we sign up for the program?**
 - a. Go to mbstar.logicbay.com and sign up your dealership.
- 3. How do we find a school to partner with?**
 - a. Go to <https://aseeducationfoundation.org/find-a-program>
 - b. Does not need to be ASE accredited if you can vouch for the quality of the school you're interested in.
- 4. Is there a contract for the program? How do we acquire it?**
 - a. Yes, the agreement is between MBUSA and the school and the program can launch in tandem with, or prior to signature.
 - b. The contract can be found in the "Digital Dealer Kit" within the LogicBay LMS platform.
- 5. How do we launch the program?**
 - a. School expresses interest in participating to MBUSA, signs contract and returns to MBUSA, creates an account in LogicBay, then, dealer does a kick-off event at the school with the students.
- 6. What does the program entail for the dealership/students?**
 - a. Students gain access to complete the Registered Technician Training Path (20 eLearnings) in the LogicBay LMS platform .
 - b. Dealers are recommended to provide students internship opportunities, but, not required.
- 7. Are there marketing materials for the program?**
 - a. Yes, please reach out to rhillyer@bdainc.com to place an order.
- 8. Where can I learn more about the program?**
 - a. Listen/watch our MB Star Connect Webinars
 - **Introductory Webinar**
<https://mbusatraining.adobeconnect.com/p6q3547paib6/>
Passcode: **MBStar19**
 - **Kick-Off Webinar**
<https://mbusatraining.adobeconnect.com/pdxyttqsyzb6/>
Passcode: **MBStar19**

MB Campus

- 1. What type of school is this program applicable for?**
 - a. Post-secondary Education Programs: Community Colleges, Vocational Schools, Automotive Trade Schools
- 2. How do we find a school to partner with?**
 - a. Go to <https://aseeducationfoundation.org/find-a-program>
 - b. Does not need to be ASE accredited if you can vouch for the quality of the school.
- 3. How do we sign up for the program?**
 - a. Go to mbcampus.logicbay.com and reach out to techcareers@mbusa.com to sign up your dealership or school.
- 4. Is there a contract for the program? How do we acquire it?**
 - a. Yes, this is between MBUSA and the school. This must be signed prior to colleges receiving curriculum or assets from MBUSA (cars, tools, etc.).
 - b. The contract can be found in the “Digital Dealer Kit” within LogicBay LMS.
- 5. What does the program entail for the dealership/students?**
 - a. Students gain access to complete the Registered Technician Training Path (20 eLearnings) in the LogicBay LMS platform, an additional 2 eLearnings and 2 ILTs related to Basic and Intermediate Electrical. For most programs, students complete this training in conjunction with their 2-year degree.
 - b. 1-4 internships per school year are required by the dealer based on the size/capability of the dealership.
- 6. Is this a standalone program at the college?**
 - a. Usually, no. MB Campus can supplement existing training Automotive Technology students take during their 2-year automotive degree.
- 7. Does MBUSA donate any items for the program?**
 - a. Yes, MBUSA donates one vehicle, Xentry Kit3 Scope, wiring repair consumables, and instructor led training.
- 8. What does the curriculum integration consist of for the College?**
 - a. Adds 22 eLearnings and several face-to-face electrical activities (from Basic/Intermediate Electrical) into the classes’ syllabi where most applicable. These go in tandem with many existing college automotive courses, making for an easy integration.
- 9. Are there marketing materials we can order for the schools/program?**
 - a. Yes, please reach out to rhillyer@bdainc.com to place an order.
- 10. Where can we find more information on the program?**
 - a. Listen/Watch our webinar for MB Campus
<https://mbusatraining.adobeconnect.com/po8av69qk8jh/>
Passcode: MBCampus19