CONVOCATION 2024





WELCOME

LUS POSTAS COLLECE

CHANCELLOR RONALD GERHARD





BOARD OF TRUSTEES



Hal G. Gin, Ed.D. Trustee Area 6 Board President



Maria L. Heredia Trustee Area 4 Board Secretary



Linda Granger Trustee Area 2



Steve Lanza Trustee Area 7



Harris Mojadedi Trustee Area 3



Luis Reynoso, Ed.D. Trustee Area 1



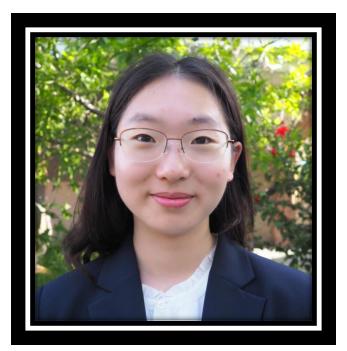
Tim Sbranti Trustee Area 5



STUDENT TRUSTEES



Vy Dao Student Trustee Chabot College



Isabella Qiu Student Trustee Las Positas College



PRESIDENTS



Dyrell Foster, Ed.D. Las Positas College



Jamal Cooks, Ph.D. Chabot College



DISTRICT LEADERSHIP TEAM



Wyman Fong Vice Chancellor Human Resources **Owen Letcher** Vice Chancellor Facilities/Bond Program and Operations



DISTRICT LEADERSHIP TEAM



Theresa Fleischer Rowland, Ed.D.

Vice Chancellor Educational Services and Student Success



Jonah Nicholas

Vice Chancellor Business Services



DISTRICT LEADERSHIP TEAM



Bruce Griffin Chief Technology Officer



Dionicia Ramos

Director of Public Relations, Marketing and Government Relations



Welcome to our New Employees





CHABOT COLLEGE

- NIKIE ABILLANO
- NOAH CASTRO-CRUZ
- GARY CHESHIRE
- YI DAI
- SHARON DIMITROV-THOMPSON
- JENNIFER DUARTE
- UDODIRIM DURUNNA
- CLIVENS ELIE FILS

- LINETTE ESCOBAR
- JASMINE GARCIA
- JOSE GOMEZ CASTILLO
- AMANDA GREEN
- MAYA ITO
- JUSTIN JACKSON
- CHRISTINA JETHI
- DRENNON LINDSEY



CHABOT COLLEGE

- ANGEL LOPEZ
- DAJUANIQUE LOURENCO
- DJENILIN MALLARI
- MARIE MAURICIO
- MARTIN MEDEIROS
- CARRA MOORE
- CELIA RODRIGUEZ RAMIREZ
- DIANA RUEDA

- ERICA SANCHEZ
- ALISE SMITH
- ANA TORRES
- ANDREW TOTAH-MCCARTY
- LAUREEN TURNER
- DANIEL VILLAFAN
- ESTHER WILLIAMSON



CHABOT COLLEGE Promotions

- WAFA ALI to Counselor
- VANESSA DILKS to Mentor Program Assistant Director
- BRENDA DOMINGUEZ to Senior Administrative Assistant
- SAFIYYAH FORBES to Vice President, Academic Services
- ROBIN GALAS to Project Manager, Career and Technical Education
- STEFANIE MONTOUTH to Student Resources Program Manager



LAS POSITAS COLLEGE

- CATHERINE ALFARO
- JERRY BAILEY
- SEAN BROOKS
- PAULA CHECCHI
- RABIAH CHOUDRY
- MARGARET COSTELLO-CHEVIS

- NOEL FAGERHAUGH
- SAMUEL FRANKS
- MEGAN GARCIA
- YARI GONZALEZ
- JUNE HARADA
- FEDERICO LOPEZ BORGHESI



LAS POSITAS COLLEGE

- LILIBETH MATA JUAREZ
- TRACI PETERSON
- FELIPE PONCE
- SAVANNAH RICHARDSON

- SANAA SULEIMAN
- GAIA VEENIS
- JENNIFER WHERRY
- MARK YAMAMOTO



DISTRICT SERVICES

- ADRIAN ALCAYRO
- JUAN BELLOSO PEREZ
- RODNEY BROWN
- AGUSTIN CERVANTES
- TAYLOR DENBRODER
- SANDRA GALEANA FAJARDO
- KHUSH NASEEB GREWAL

- MICHAEL HILLAR
- MARIA PANTOJA
- ARTURO PEDROZA GUTIERREZ
- RAMIRO RESENDIZ MENDEZ
- DIANE MARTIN SEBASTIAN
- WILLIAM TANDONGFOR



DISTRICT SERVICES Promotions

- DONNA ALAOEN to Operations Manager, EDCE
- JAMIE BARANCIC to Administrative Assistant
- MAYA EL HARIRI to Program Coordinator, Economic Development & Continued Education
- PONGPUNT PUNGCHAI to Senior Programmer Analyst II
- LUCIA TEIXEIRA to Director of Apprenticeship Programs
- KILEY ZIEKER to Executive Assistant to the Vice Chancellor



NEW FACULTY





Classified Leadership Institute for Professionals



CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT

Their Goals Include:

- Cultivate professional leaders
- Encourage community wide involvement
- Create networking opportunities
- Build a supportive environment
- Illuminate leadership skills
- Recognize outstanding service and dedication
- Provide guidance and mentoring support



Congratulations CLIP COHORT #8



Trisha Avila Angela Castellanos Alexandra Gallegos Jennifer Hanna Joy Iwashimizu Ariel Nelson Arthi Prasad Lisette Rocha Jessica Vile



Welcome CLIP COHORT #9



Nicole Albrecht Adria Anderson-Kelly Marisol Baltazar Sabrina Banuelos Noel Fagerhaugh

Maya Ito Jamila Jabbar Kaela Knight Peter MacDonnell Lilibeth Mata Juarez Michael McClung Jean O'Neil-Opipari Lan Tran Tracy Zhu



CONVOCATION 2024





ACHIEVEMENTS/CELEBRATIONS

CLPCCD

– CLPCCD and its partners received \$18.1M grant to expand education-to-career pathways

Chabot College

- Received the 2023-24 Exemplary Program Awards for Advancing Ethnic Studies
- RN Program Ranked #3 in California
- Approximately 737 transfers to CSU & UC
- Approximately 2,486 total degrees and certificates awarded

Las Positas College

- Ranked #4 community college nationally
- Signed MOU with UC Merced
- Approximately 779 transfers to CSU & UC
- Approximately 1,581 total degrees and certificates awarded



CLPCCD REGIONAL ECONOMIC IMPACT



Operations Spending Impact

College payroll and other spending + ripple effects



Construction Spending Impact

College construction expenditures + ripple effects

\$219.0 million

Added regional income

\$58.9 million

Added regional income

ΟR

2,523 Jobs supported in the region 456

OR

CHABOT LAS POSITAS

Jobs supported in the region

CLPCCD REGIONAL ECONOMIC IMPACT



Student Spending Impact

Relocated/retained student spending + ripple effects

\$32.6 million

Added regional income



Alumni Impact

Higher alumni earnings and increased business profit + ripple effects

\$490.7 million

Added regional income

ΟR

403

Jobs supported in the region

ΟR

4,326

Jobs supported in the region

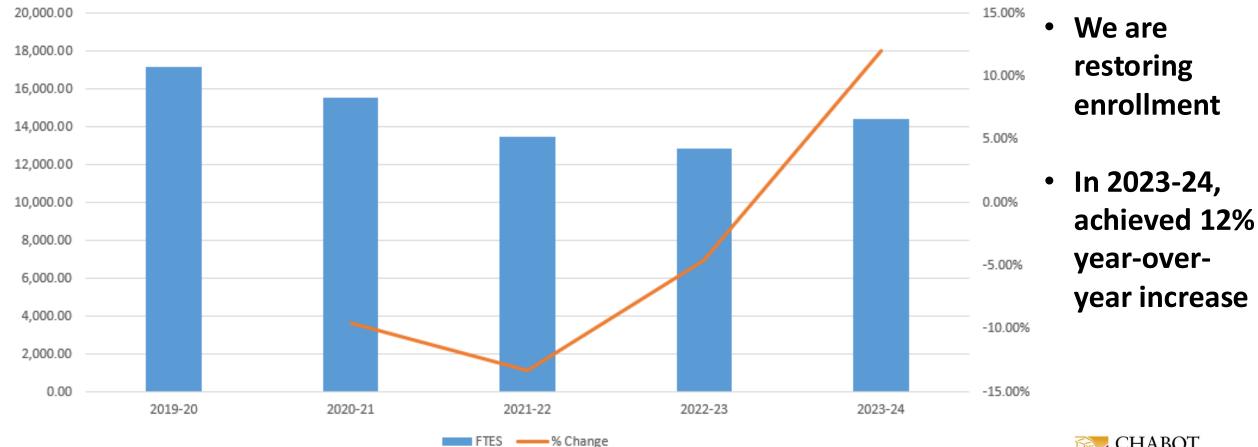


ENROLLMENT UPDATE AND TRENDS



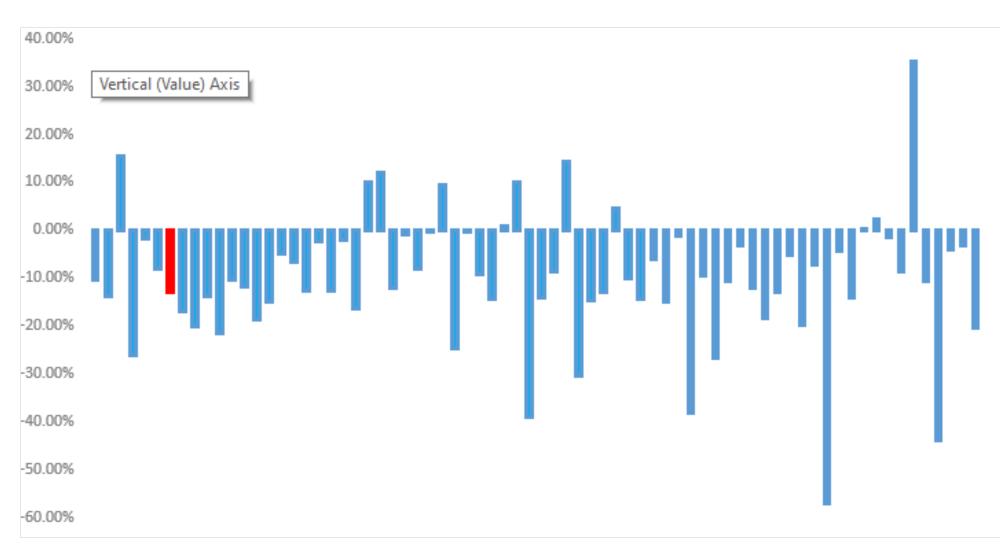


CLPCCD: FIVE-YEAR FTES HISTORY





STATEWIDE COMMUNITY COLLEGES FIVE-YEAR ENROLLMENT TREND



Similar to colleges across the state, we are restoring enrollment from losses incurred due to the pandemic

•

• We still have approx. 12% remaining to restore



HOLISTIC ENROLLMENT MANAGEMENT STUDENT ENROLLMENT FUNNEL

ment funnel.

TRACKING THE STUDENT EXPERIENCE Prospect A prospect is anyone that may attend our colleges in the future but has not yet applied. Campus Tours Outreach from college staff (Events on campus and in the community, work with K-12 staff, etc...) Campaigns: Specific to an outcome within the strategy. Example: We will have 10% increase on campus tours from prospective students. Prospect Marketing/Branding/Public Relations: General awareness and enrolment campaigns Sense of belonging: Support services, affinity groups, and other student experiences Resources/Tools: Advertising, Digital/Print Assets, Communication Plans, Service Areas, CRM, etc. Inquiry When a prospective student engages with our colleges through various contact points. Source: Campus visit, FAFSA application, emails, calls, attend an event, respond to communications/ads. Inquiry or meeting with college staff. Marketing/Branding: Diving deeper from information received to customize messaging to target audiences. · Sense of belonging: Support services, affinity groups, and other student experiences Resources/Tools: CRM, Call Centers, Mentors, Outreach, Student Ambassadors, ITS, ServicesAreas, Marketing Campaigns, etc. Applicant A student who completed and submitted application through CCC Apply but is not yet enrolled Applicant Spring '22: 9,572 applications submitted' Further details on the students' specific educational goals, program of study, other information. · Communications/Marketing: Clearly communicate a call to action for the next stage of the funnel. Program details, mapped programs, course information, readiness to enroll. · Sense of belonging: Support services, affinity groups, and other student experiences · Welcome and Onboarding: Orientation, W #, testing, placement, Sep-C, campus visit, financial aid information. Resources/Tools: Academics, Counselors, Service Areas, PRMG, CRM, etc. Spring '22: 2,052 enrolled first-time students Enrolled Enrolled When an applicant has registered for a class (and stavs enrolled) Recruitment and Retention Access to classes and appropriate course planning or exploration of majors/programs if undecided. · Sense of Belonging: Experiences, services, programs, clubs, support, mentors, etc. Resources/Tools: Curriculum mapping, Catalog, Financial Aid, Facilities, Services, ITS, CRM, MyPortal, etc. Concept: Strategic efforts to coordinate services and operations to identify and sup-Matriculating/Continuing Student port students holistically throughout the student journey. This includes recruitment, en-Any student that has been enrolled in any prior semester. Continuing, returning, transfer (from other district college), etc. rollment, retention, completion, and belong-· Sense of belonging: Services, programs, clubs, support, mentors, etc. ing. Campaigns: Specific to an outcome within the strategy - retention and completion. Could also include reaching out to prior students who never finished Resources/Tools: Academics, Support Services, Financial Aid, Career Services/transfer, CRM, MyPortal, ITS, etc. Goal: Completion/transfer/continued career goals Process: Deliberate integration of organizational alignment (college/district) of all services and efforts coordinated to be student-cen-Spring '22: 17,006 total students enrolled tric, with the goal of increasing the conversion rate through each stage of the enroll-

COMMUNITY COLLEGE DISTR

HOLISTIC ENROLLMENT MANAGEMENT PRIORITIES

- Continue to support a culture that fosters diversity, equity, inclusion, accessibility, and belonging.
- Expand opportunities that support workforce development.
- Advance and support plans that meet the basic needs of all students.
- Provide effective management and equitable allocation of District fiscal resources.
- Support strategies to attract and retain students, faculty, classified professionals, and administrators.
- Maintain a focus on student academic vision for success and excellence.

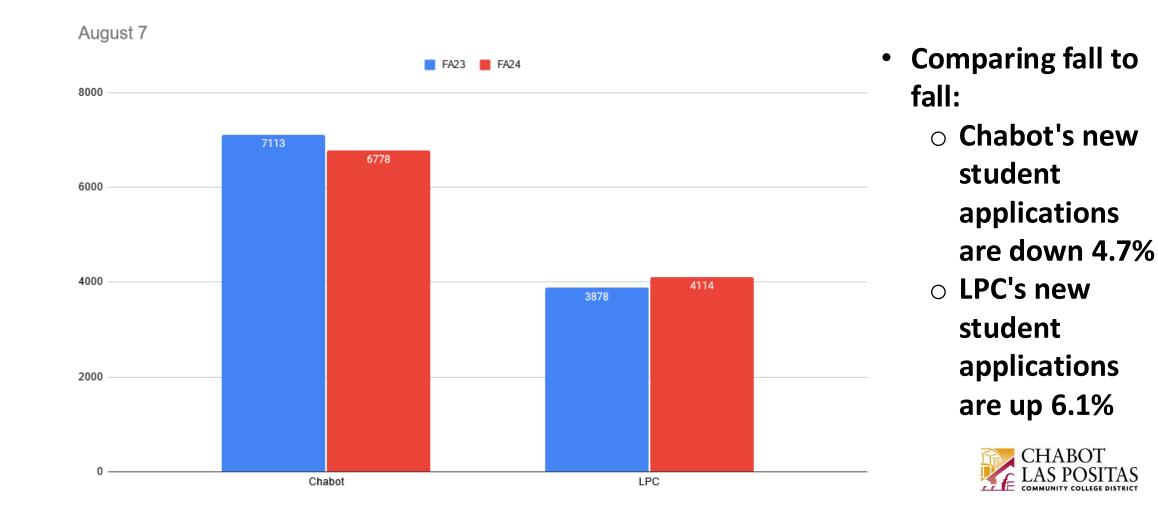


HOLISTIC ENROLLMENT MANAGEMENT 2024-25 PLANNING TARGETS

- Enrollment: Increase FTES 12% year-over-year
- Applications: Increase new student application rate 5% from prior year (2023-24 base year)
- Financial aid: Increase financial aid application rate 5% from prior year (2023-24 base year)
- **Completion and Retention:** Increase SEP rate 5% from prior year (2023-24 base year)

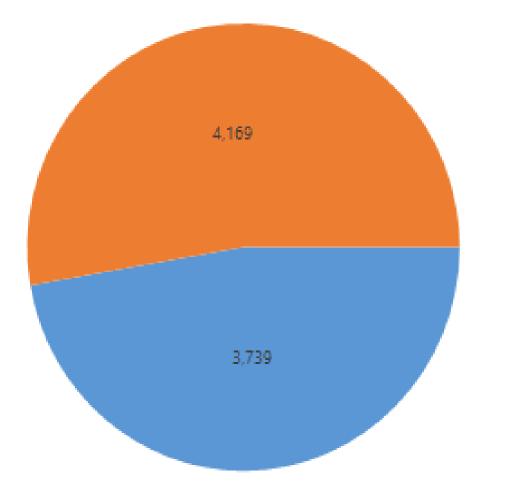


HOLISTIC ENROLLMENT MANAGEMENT NEW STUDENT APPLICATIONS: Fall Term



HOLISTIC ENROLLMENT MANAGEMENT FINANCIAL AID

Applied for Financial Aid – Both Colleges, Current Term

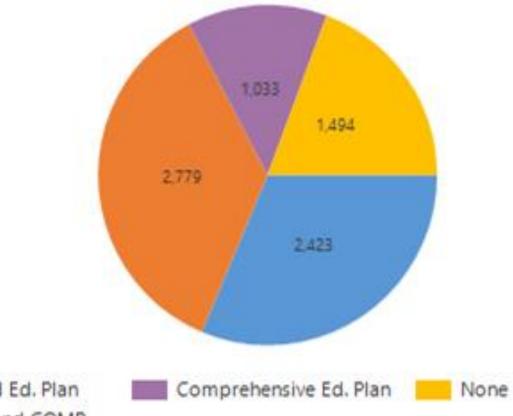




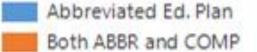


HOLISTIC ENROLLMENT MANAGEMENT STUDENT EDUCATION PLANS (SEP)

Currently Enrolled Students at Both Colleges – SEP Completion



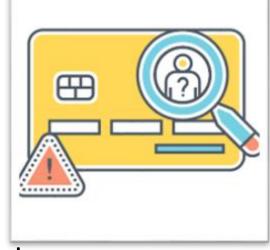
For summer and fall, approximately 81% of enrolled students have completed an SEP, compared to approximately 65% in the previous year.





ENROLLMENT FRAUD

- Enrollment fraud remains a persistent, state-wide problem
- What we've done so far
 - Refined the process to remove fraudulent enrollments from classes
 - Adjusted the business process to prohibit fraudulent enrollment into asynchronous, online courses
- What's next
 - Piloting a tool to improve evaluation of suspicious applications' IP addresses
 - Joining a state-wide pilot of a 3rd party application evaluation service
 - Engaging with a local AI firm to better identify fraudulent applications in the pipeline





CYBERSECURITY EFFORTS

- Maintain Vigilance
- •Our security tools scanned over 3 BILLION log entries last year
- Worked with the State Chancellor's Office on security assessments
- Educate the Community
- Annual cybersecurity training
- Regular updates on the latest threats
- •How to use MyPortal
- •Strategic Use of Cloud Computing
- Moved Banner and other systems to cloud hosting
- Migrating all Banner/CLASS-Web Logins to Single Sign-On via MyPortal
- Continue to Improve Our Cybersecurity Practices
- Actively monitor systems for malicious traffic and block as needed
- District-wide rollout of multi-factor authentication (MFA) for email







DEIA DATA



STAYING TRUE TO OUR MISSION

CHABOT

Chabot College is a dynamic, student-centered community college that serves the educational, career, job skill, and personal development needs of our community. We provide culturally responsive, revitalizing, and sustaining learning and support services driven by a goal of equity. Building upon students' strengths and voices, we empower students to achieve their goals and lead us towards an equitable and sustainable world.

CLPCCD

CLPCCD offers innovative educational opportunity and support services to prepare students to succeed in a diverse global society by challenging them to think critically, to engage socially, and to acquire workplace knowledge and educational skills.

LAS POSITAS

Las Positas College provides an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting lifelong learning.



Chabot College Educational Master Plan Critical Priorities:

- Prioritizing equity for Black, Latino/a/x, and other disproportionately impacted students and employees
- Removing barriers, from application through enrollment, and expanding opportunities
- Engaging in teaching and learning aimed at developing content knowledge, critical thinking, and skill development
- Providing holistic and integrated support and services to ensure students reach their educational and career goals
- Cultivating strategic relationships that support the needs and goals of the college community

Las Positas College Educational Master Plan Goals:

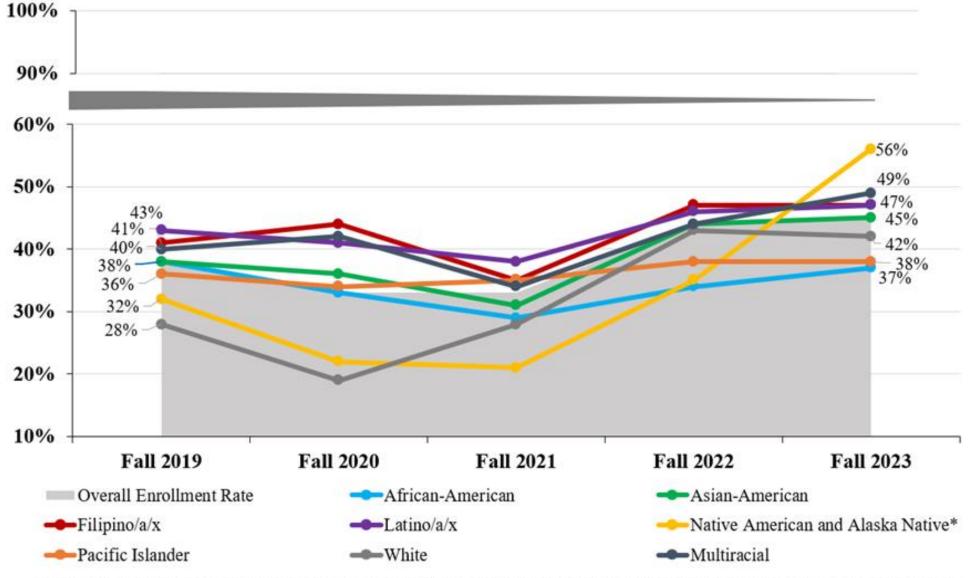
- Educational excellence
- Community collaboration
- Supportive organizational resources
- Organizational effectiveness
- Equity and anti-racism

District-wide Strategic Directions:

- Educational excellence
- Community partnerships
- Sustained prioritized resources
- Institutional effectiveness
- Call to action to address antiblackness, racism, and barriers to equity



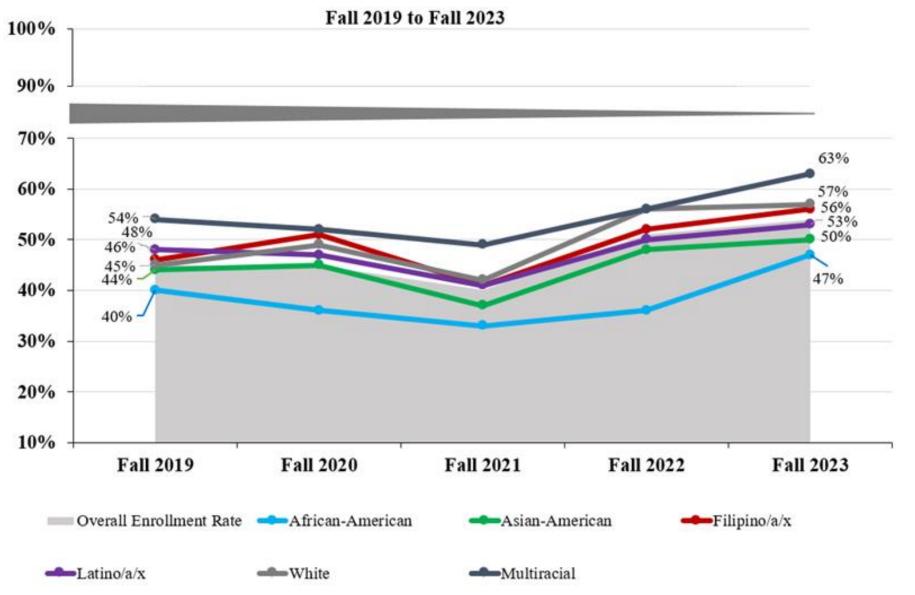
CHABOT ENROLLMENT RATES OF APPLICANTS BY RACE/ETHNICITY: FALL 2019-FALL 2023



*Native American/Alaskan Natives sample sizes are much smaller than the other groups displayed; changes from fall to fall can be misleading and should be interpreted with caution.



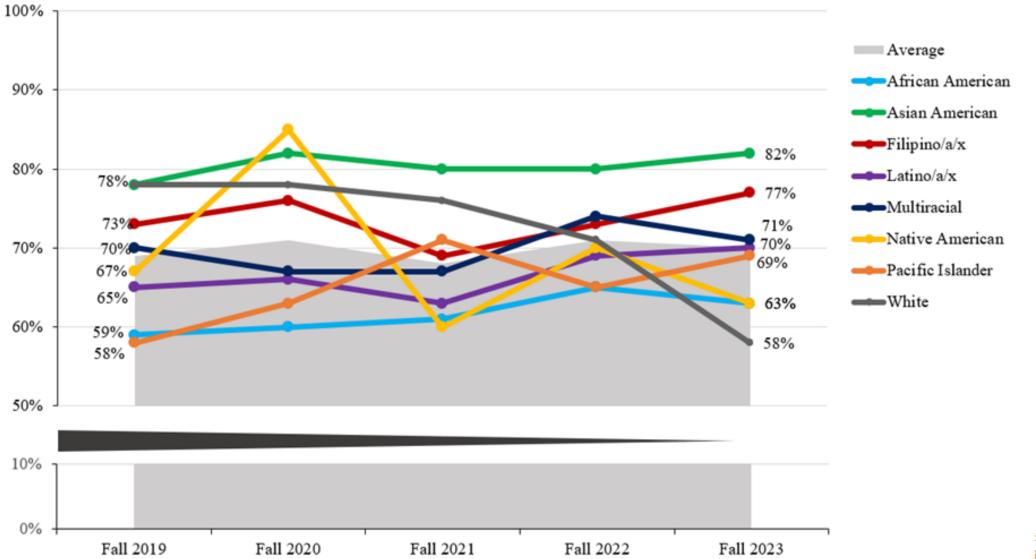
LAS POSITAS COLLEGE-ENROLLMENT RATES OF APPLICANTS BY RACE/ETHNICITY



Note: Native American and Pacific Islander student data is not displayed due to small sample sizes.

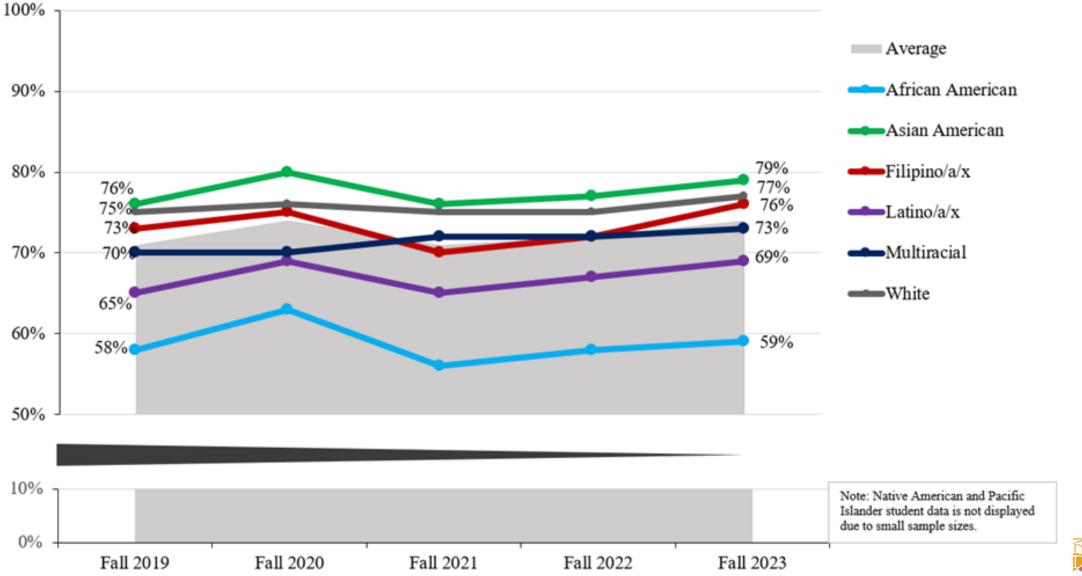


CHABOT COURSE SUCCESS RATES BY RACE/ETHNICITY: FALL 2019-FALL 2023



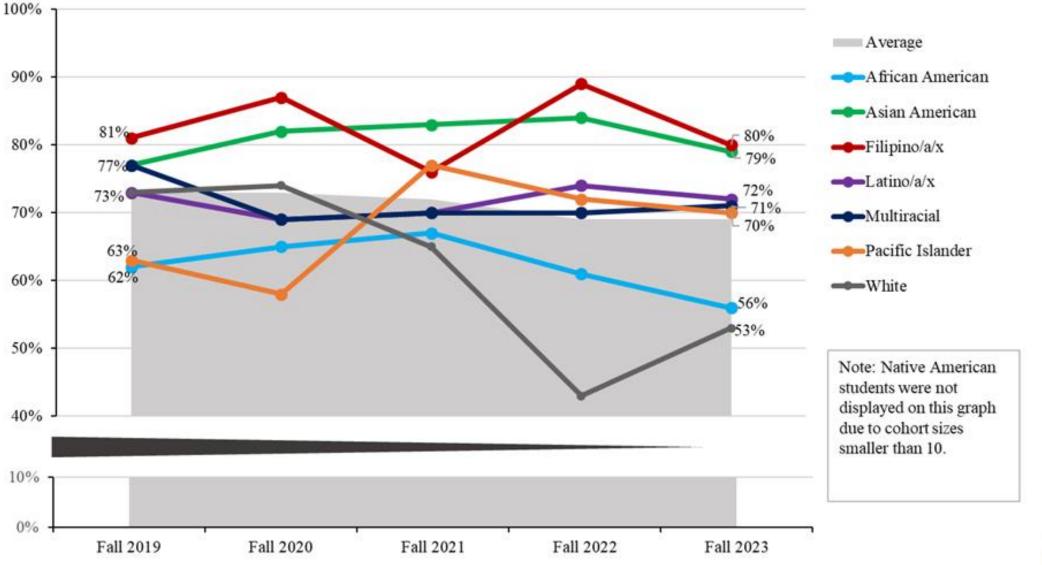


LAS POSITAS COLLEGE-COURSE SUCCESS RATES BY RACE/ETHNICITY: FALL 2019-FALL 2023



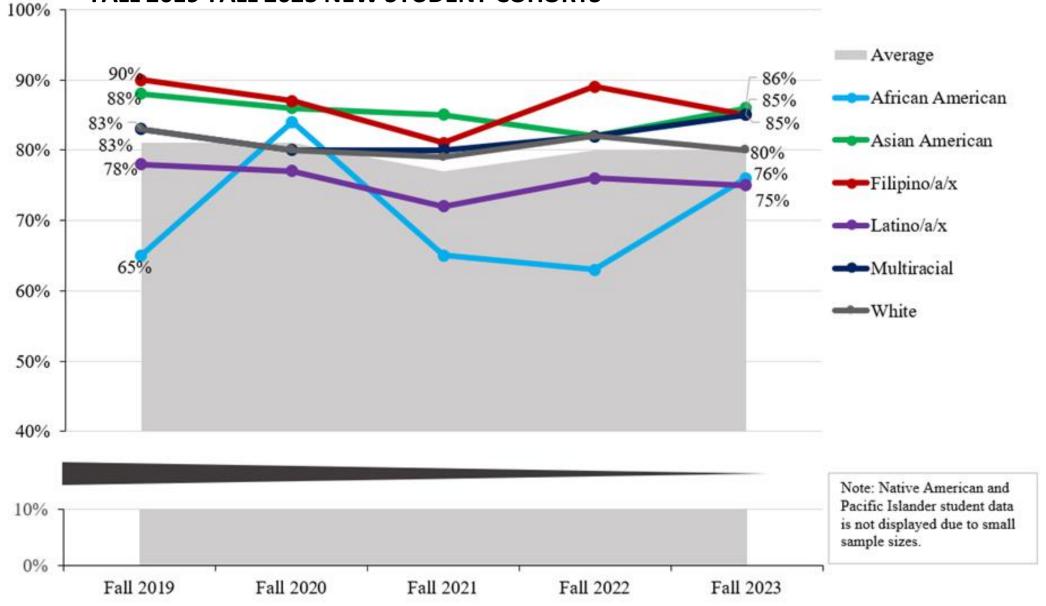


CHABOT FALL TO SPRING PERSISTENCE RATES BY RACE/ETHNICITY FALL 2019-FALL 2023 NEW STUDENT COHORTS





LAS POSITAS COLLEGE-FALL TO SPRING PERSISTENCE RATES BY RACE/ETHNICITY FALL 2019-FALL 2023 NEW STUDENT COHORTS







Siria Martinez, Ph.D.

Assistant Vice Chancellor of Student Equity and Success California Community Colleges Chancellor's Office



DEIA Panel

Moderator:

Vice Chancellor Wyman Fong

Mark Anderson Erick Bell Michelle Gonzales Suzanne Kohler Veronica Martinez K. Metcalf Patrick Mwamba Monique Williams







REED L. BUFFINGTON AWARD



"In Recognition of Professionalism of the Highest Order and Outstanding Contribution toward the Achievement of the Objectives of the Chabot-Las Positas Community College District"

Presenters: Dr. Cristina Moon and Mona Abdoun

Sociology and Spanish Faculty Chabot College



THE 2024 REED L. BUFFINGTON AWARD Chabot College

Passionate about cross-cultural teaching and learning

- •Over 40 years of teaching and still adapting pedagogy
- Mentor for students and faculty
- •Endless dedication to students and community



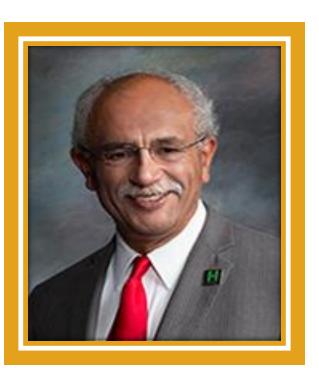
THE 2024 REED L. BUFFINGTON AWARD Chabot College

- Co-founded CLEA (the Chicano Latino Education Association)
- Tireless community advocate
- Climate champion

"[he is a] culture and community advocate, writer, a proactive doer, eternal optimist."

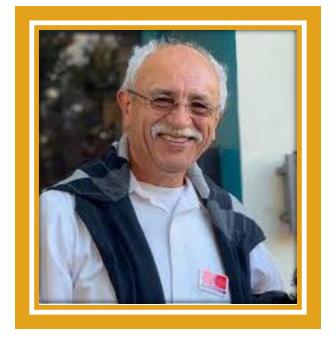


THE 2024 REED L. BUFFINGTON AWARD RECIPIENT



Francisco Zermeño

Spanish Department Chabot College



CONGRATULATIONS!



PREVIOUS HONOREES

SOFIA

ALC: 1 18







"Recognize creativity and promote excellence"

<u>A-G</u>

Mary Armanuse Claire Bailey Danielle Bañuelos Betty Castano Daniel Cearley Virginia Criswell Brenda Dominguez Jeff Drouin Jasmine Garcia Eric Gentry



"Recognize creativity and promote excellence"

<u>H-P</u>

Megan Jensen Irena Keller David Lee Alcian Lindo Theresa Mailander Patrick Mwamba Jean O'Neil-Opipari Megan Parker Wendy Poling



"Recognize creativity and promote excellence"

<u>R-Z</u>

Rodney "Ron" Ribali Rosalie Roque Anthony Seung Jennifer Siders Shannon Stanley

Mark Stephens Steven Tang Melinda Trammell Virginia Tsubamoto Kristine Vanderhoof



SAVE THE DATE!



Thursday, November 7 DoubleTree by Hilton Hotel Pleasanton

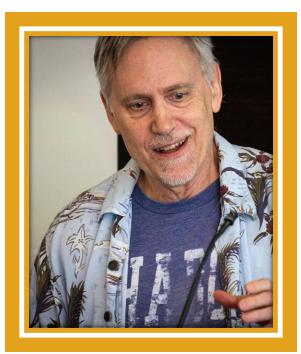


"Recognizes individuals who remove barriers and promote collaboration"





"Recognizes individuals who remove barriers and promote collaboration"



Dave Fouquet

Faculty Association President Chabot College



"Recognizes individuals who remove barriers and promote collaboration"





"Recognizes individuals who remove barriers and promote collaboration"



Joel Gagnon Dean of Student Services Las Positas College



"Recognizes individuals who remove barriers and promote collaboration"





"Recognizes individuals who remove barriers and promote collaboration"



Rachel Ugale Systems Analyst District Office



AFTERNOON SESSIONS

11:30 a.m. to 1:00 p.m.

Lunch/Networking Opportunities

1:00 p.m. to 2:15 p.m.

Chabot College Meeting – Bldg. 2500 Gymnasium Las Positas College Meeting – Bldg. 4000 Main Theater District Services Meeting – Bldg. 2400 Rm. 2420

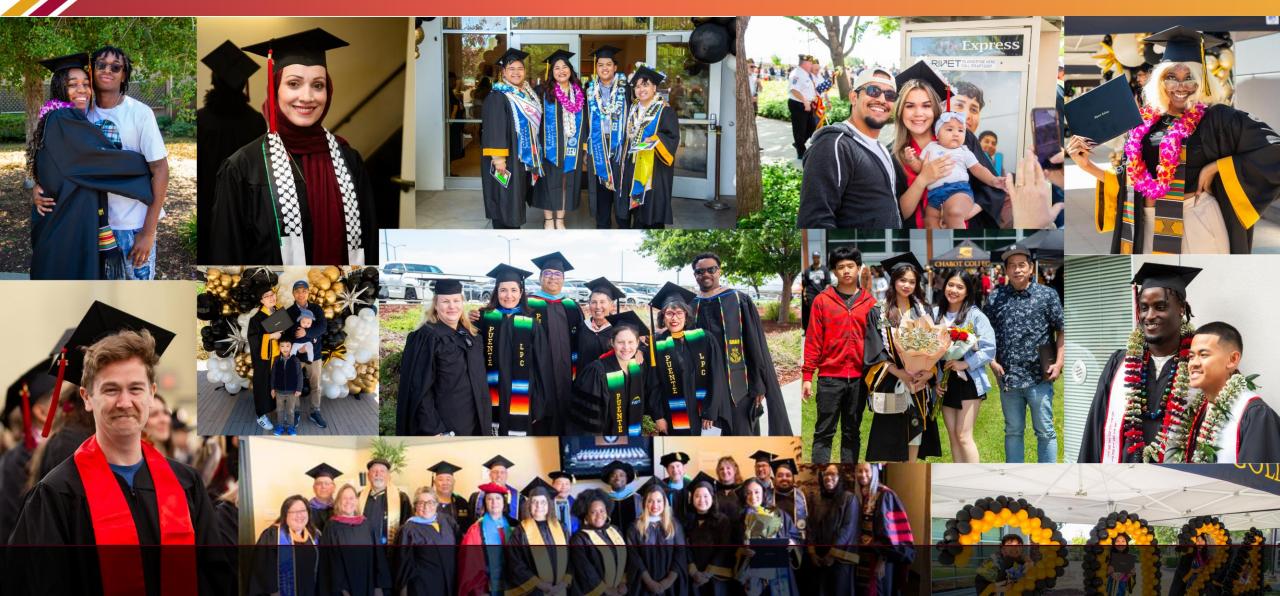
2:30 p.m. to 3:45 p.m.

Districtwide Discipline Meetings/Networking with Colleagues

<u>3:45 p.m. to 5:00 p.m.</u>

Individually Scheduled Meetings





THANK YOU!