



## AGENDA

District Enrollment Management Committee (DEMC)  
 District Office Board Room, 3<sup>rd</sup> Floor  
 7600 Dublin Boulevard, Dublin CA 94568  
 Friday, September 6, 2019  
 10:30 A.M. – 12:00 P.M.

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.”*

### Voting

Tom deWit – Faculty, CC  
 Jeff Drouin – Faculty, CC  
 Sarah Thompson – Faculty, LPC  
 Tom Orf – Faculty, LPC  
 Susan Sperling – Admin, CC  
 Roanna Bennie – Interim Admin, LPC  
 Theresa Fleischer Rowland – Admin, DO  
 Doug Roberts – Admin, DO

### Non-Voting/Resource Members

Stacy Thompson – VPI, CC  
 Kristina Whalen – VPI, LPC  
 Barbara Yesnosky – Dir Bus Svc, DO  
 Miguel Colon – Faculty, CC  
 TBN – Faculty, LPC  
 Chasity Whiteside – Classified, CC  
 Heidi Ulrech – Classified, LPC  
 Eric Stricklen – Classified, DO  
 TBN – Assoc. Student, CC  
 TBN – Assoc. Student, LPC

### Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

### DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

*Article 26, Enrollment Management in the FA Contract*

1. **Welcome** [5 min] – Theresa Fleischer Rowland
2. **Approval of Notes** from August 15, 2019 Meeting [5 min] – Estella Sanchez
3. **Enrollment Updates** [10 min per college with discussion]
  - a. Chabot College –Jeff Drouin and Stacy Thompson
  - b. Las Positas College –Tom Orf and Kristina Whalen
4. **Marketing Update** [presentation: 15 mins] – Guisselle Nuñez
5. **Part-time Faculty Analysis** [15 mins] – Ron Gerhard (handout)
6. **2020-2021 Growth Discussion** [20 mins] – Ron Gerhard
7. **Discussion on Next Steps: Standardized Enrollment Report** (working title: “DEMC Dashboard”) [10 min] – Theresa

FYI: Future Meeting Dates at the District Office:

- October 4, 2019
- November 1, 2019
- December 6, 2019
- February 7, 2020
- March 6, 2020
- April 3, 2020
- May 1, 2019