



# AGENDA

## District Enrollment Management Committee (DEMC)

Zoom: <https://cccconfer.zoom.us/j/596680095>

(call in info in calendar invitation)

**Friday, April 10, 2020**

**12:30 P.M. – 2:00 P.M**

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.”*

### Voting

Tom deWit – Faculty, CC  
 Jeff Drouin – Faculty, CC  
 Sarah Thompson – Faculty, LPC  
 Tom Orf – Faculty, LPC  
 Susan Sperling – Admin, CC  
 Dyrell Foster – Admin, LPC  
 Theresa Fleischer Rowland – Admin, DO  
 Doug Roberts – Admin, DO

### Non-Voting/Resource Members

Stacy Thompson – VPI, CC  
 Kristina Whalen – VPI, LPC  
 Barbara Yesnosky – Dir Bus Svc, DO  
 Miguel Colon – Faculty, CC  
 Rajeev Chopra – Faculty, LPC  
 Angela Castellanos – Classified, CC  
 Heidi Ulrech – Classified, LPC  
 Eric Stricklen – Classified, DO  
 TBN – Assoc. Student, CC  
 TBN – Assoc. Student, LPC

### Recorder

Estella Sanchez, ESSS Exec Assistant  
 Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

### DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

*Article 26, Enrollment Management in the FA Contract*

1. **Welcome & Introductions** [5 minutes] – Theresa Fleischer Rowland
  2. **Enrollment Updates** [5 minutes per college with discussion]
    - a. Chabot College –Jeff Drouin and Stacy Thompson
    - b. Las Positas College –Tom Orf and Kristina Whalen
  3. **Online Instruction vs. Remote Delivery** [15 minutes] – Tom deWit
  4. **Marketing and Recruitment of Students During Remote Delivery Terms** [15 minutes] - Sarah Thompson
  5. **Student Populations That May be Captured** [10 minutes] - Sarah Thompson
  6. **Revising FTES Targets Due to New Structure** [15 minutes] - Tom Orf
    - a. Spike in enrollment due to students not returning to 4-year colleges
    - b. Spike in enrollment due to unemployment
    - c. Enrollment downturn out of fear
  7. **What to do with Non-credit** [10 minutes] - Sarah Thompson
  8. **Understanding of the State’s Approach to FTES Accounting** [10 minutes] - Sarah Thompson
  9. **Future Agenda Items**
    - Distance Education State Authorization
    - Term Progression
    - SCFF Updates
- Future Meeting Dates at the District Office:
- May 1, 2020