



# AGENDA

## District Enrollment Management Committee (DEMC)

Zoom: <https://cccconfer.zoom.us/j/93748061848>

(call in info in calendar invitation)

**Friday, November 6, 2020**

**10:30 A.M. – 12:00 P.M.**

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract*

Voting

Tom deWit – Faculty, CC  
 Jeff Drouin – Faculty, CC  
 Sarah Thompson – Faculty, LPC  
 Tom Orf – Faculty, LPC  
 Susan Sperling – Admin, CC  
 Dyrell Foster – Admin, LPC  
 Theresa Fleischer Rowland – Admin, DO  
 TBN – Admin, DO

Non-Voting/Resource Members

Stacy Thompson – VPI, CC  
 Kristina Whalen – VPI, LPC  
 Barbara Yesnosky – Dir Bus Svc, DO  
 Miguel Colon – Faculty, CC  
 Rajeev Chopra – Faculty, LPC  
 Thomas Dowrie – Classified, CC  
 Heidi Ulrech – Classified, LPC  
 Eric Stricklen – Classified, DO  
 Ashanti Robinson – Assoc. Student, CC  
 Saba Salehifar – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant  
 Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

*Article 26, Enrollment Management in the FA Contract*

1. **Welcome and Introductions** [5 mins] – Theresa Fleischer Rowland
2. **Approve Notes from October 2, 2020 DEMC Meeting** [5 mins] – Estella Sanchez
3. **Enrollment Updates** [25 mins with discussion]
  - a. DEMC Dashboard (Nov 2) – Theresa Fleischer Rowland
  - b. Chabot College – Jeff Drouin and Stacy Thompson
  - c. Las Positas College – Tom Orf and Kristina Whalen
  - d. DEMC Dashboard as primary reporting tool – Jeff, discussion
4. **Chancellor Gerhard’s Memo on DEMC 2021-22 FTES Recommendations** [5 mins] – Theresa (Academic Year 21-22 is not part of the 3-year SCFF calculation)
5. **Summer and Fall 2021 Planning** [30 mins] –
  - What assumptions are we making about Summer 2021?
  - What assumptions are we making about Fall 2021?
  - What are the main scenarios for Fall 2021 instruction (i.e. percent of F2F to percent of online?)
  - What are we clear on?
  - What further information do we need?
6. **Non-Credit Planning** [15 mins] – Theresa, check-in
7. **Other** [5 mins] – Jeff Drouin

2020-21 Meeting Dates (standing: First Friday/month from 10:30 to noon)

- December 4, 2020
- February 5, 2021
- March 5, 2021
- April 2, 2021
- May 7, 2021

Future topics

SCFF Analytics  
 FTES to FTEF 3-Year Plan

DEMC is a committee created out of the Faculty Association-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website