



AGENDA

District Enrollment Management Committee (DEMC)

Zoom: <https://zoom.us/j/98255222537>

(call in info in calendar invitation)

Friday, September 16, 2022

9:30 A.M. – 11:00 A.M.

“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract

Voting

Tom deWit – Faculty, CC
 Jeff Drouin – Faculty, CC
 Sarah Thompson – Faculty, LPC
 Tom Orf – Faculty, LPC
 Susan Sperling – Admin, CC
 Dyrell Foster – Admin, LPC
 Theresa Fleischer Rowland – Admin, DO
 Jonah Nicholas – Admin, DO

Non-Voting/Resource Members

Jamal Cooks – VPI, CC
 Kristina Whalen – VPI, LPC
 Daniela Ballif – Dir Bus Svc, DO
 Miguel Colon – Faculty, CC
 Rajeev Chopra – Faculty, LPC
 Thomas Dowrie – Classified, CC
 David Rodriguez – Classified, LPC
 Liem Huynh – Classified, DO
 Theresa Pedrosa – Assoc. Student, CC
 – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

1. **Welcome** [5 mins] – Theresa Fleischer Rowland
2. **Notes Approval – August 15, 2022** [5 mins] – Estella Sanchez
3. **Enrollment Updates** – [15 mins with discussion]
 - a. Chabot College – Jeff Drouin and Jamal Cooks
 - b. Las Positas College – Tom Orf and Kristina Whalen
4. **DEMC’s Deliverable** [15 mins] – Theresa Fleischer Rowland
 - a. Handout: FTES Actuals and Targets Graph
 - b. The work ahead for DEMC
 - c. Multi-year Planning
5. **Discussion** [40 mins] – Facilitated by DEMC Chairs Tom Orf and Jeff Drouin
6. **Future Meeting Topics/Other** [10 mins] – Theresa Fleischer Rowland
 - a. Exchange on Active Enrollment Strategies and Tactics
 - b. Updates to FA Article 26

Census for full term classes – September 6, 2022

First Friday/Month from 10:30 to Noon

2022 Meeting Dates

- October 7, 2022
- October 28, 2022 (Special Meeting, if needed)
- November 4, 2022
- December 2, 2022

2023 Meeting Dates

- February 3, 2023
- March 3, 2023
- April 14, 2023 (2nd Friday due to Spring Break on 1st Friday)
- May 5, 2023

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website