

Financial Aid & SCFF:

A quick overview

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Quick review:

The 'new' SCFF funding includes two components beyond FTES.

One is related to Success – degree/certificate/goal based funding allocation.

The second 'new' SCFF component is related to AB540 status and financial aid recipients – specifically California College Promise Grant (CCPG) and Pell Grant students.

Quick review:

The CLPCCD is currently under 'hold harmless' status on funding, but that time has run out.

While the FTES component of the SCFF has a 3-year rolling effect (for the largest category), financial aid has a 'direct' single reporting year impact. So we have the power to make faster changes and get faster results.

Quick review:

There are 3 ways to apply for financial aid

1. California College Promise Grant (CCPG)
– short form
2. Free Application for Federal Student Aid
(FAFSA)
3. California Dream Act Application (CADAA)

Reflection:

Back in the 2017-18 academic year we had **11,334** students at CLPCCD receive a CCPG.

In the 2022-23 academic year we had **7,880** students at CLPCCD receive a CCPG.

A 30.47% drop!

Reflection:

Back in the 2017-18 academic year we had **4,625** students at CLPCCD receive a Pell Grant payment of at least \$1 – only from filing a FAFSA.

In the 2022-23 academic year we had **3,620** students at CLPCCD receive a Pell Grant payment of at least \$1 – only from filing a FAFSA.

A 21.73% drop!

Now:

Now in the 2023-24 academic year we currently have **9,328** students at CLPCCD receiving a CCPG.

A **18.38%** increase over 22-23!

Now in the 2023-24 academic year we currently have **4,153** students at CLPCCD receiving a Pell Grant payment of at least \$1 –from filing a FAFSA.

A **14.72%** increase over 22-23!

Current Efforts:

Collectively both Colleges continue to:

- enhance the Financial Aid Office in collaboration with our college communities
- following up with our students to complete their incomplete financial aid files
- encourage existing students to apply for the CCPG and providing application assistance for FAFSA/CADAA
- tabling at outreach events plus provide financial aid workshops

With that responsibility in hand, marketing efforts

Chabot:

04/18 - Financial Aid new state deadline extension email

04/02 - Extension of Cal Grants on FB and IG. Here's an example:

https://www.instagram.com/p/C5RxaJLYN2/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

03/26 - Reminder of Financial Aid night on FB and IG. Here's an example:

https://www.instagram.com/p/C4EDPvOS5B/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

03/21 - Promote Financial Aid night on FB, IG, and LinkedIn. Here's an example:

https://www.instagram.com/reel/C4zGlxwx3II/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

02/27 - Promote Financial Aid night on FB, IG and LinkedIn. Here's an example:

https://www.instagram.com/p/C34BWYnL4fk/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

April - Financial Aid information in the Chabot College class schedule:

<https://www.chabotcollege.edu/academics/schedule/pdfs/2024summerfallschedule.pdf>

With that responsibility in hand, marketing efforts

Las Positas :

04/02-Extension of Cal Grants on FB and IG. Here's an example: https://www.instagram.com/p/C5RKMUVrRMB/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

04/20-Extension of deadline email to all current students:
<https://conta.cc/3TLtGBM>

April- Flyer (attached): 500+ distributed at LPC Open House, posted around campus, emailed to high school teachers and counselors, posted on Patch, and lastly, the Outreach team distributes the flyer and most of the events they attend and tours they do.

April-Financial Aid information in the Las Positas College class schedule: <http://laspositas-sf2024.flipmymag.com/>

Looking forward

1. The new FAFSA is designed to be shorter and easier to use.
2. The new FAFSA is designed to create more Pell eligible students.
3. The CLPCCD Cost of Attendance is increasing, which typically leads to more CCPG eligible students.

Looking forward –

4. We are working on emphasizing the short form CCPG application to maximize the alternative financial aid applications to increase awareness other forms of aid.

California College Promise Grant Application

Before applying for the California College Promise Grant, you must first have an OpenCCC Account.

The OpenCCC single sign-in account allows you to access the online services of the California Community Colleges.

OpenCCC is a service of the California Community Colleges Chancellor's Office. The information in your account is kept private and secure.

[Create an Account](#) or

[Sign In](#)

Any questions?

Thank you!