



# AGENDA

## District Enrollment Management Committee (DEMC)

District - Board Room

Friday, April 19, 2024

10:30 A.M. – 12:00 P.M.

**NOTE: In Person Meeting**

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges as well as goals and targets used in the Counseling disciplines.” Article 26, FA Contract*

### Voting (12)

Tom deWit – Faculty, CC  
 Jeff Drouin – Faculty, CC  
 Michael Lai – Faculty, CC  
 Ashley Young – Faculty, LPC  
 Heike Gecox – Faculty, LPC  
 Rafael Valle – Faculty, LPC  
 Jamal Cooks – Admin, CC  
 Sadie Ashraf – Admin, CC  
 Dyrell Foster – Admin, LPC  
 Joel Gagnon – Admin, LPC  
 Theresa Fleischer Rowland – Admin, DO  
 Jonah Nicholas – Admin, DO

### Non-Voting/Resource Members

Safiyah Forbes – VPI, CC  
 Nan Ho – VPI, LPC  
 Daniela Ballif – Dir Bus Svc, DO  
 David Reed – Dir Ed Supp Sys, DO  
 Mona Abdoun – Faculty, CC  
 Rajeev Chopra – Faculty, LPC  
 Thomas Dowrie – Classified, CC  
 David Rodriguez – Classified, LPC  
 Liem Huynh – Classified, DO  
 Theresa Pedrosa – Assoc. Student, CC  
 tba – Assoc. Student, LPC

### Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

### DEMC Basic Principles

- Academic and Counseling Discipline Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

*Article 26, Enrollment Management in the FA Contract*

1. **Welcome, Review Critical Metrics and 3-year Goals, Agenda Review** – [10 mins] Theresa Fleischer Rowland
  - Notes for March 1, 2024, are posted on the DEMC webpage
2. In lieu of College Enrollment Updates: **Allocations Worksheet Work Group Update** – [10 mins] Jeff Drouin
3. **STRATEGIC SESSIONS: inform, share, engage**  
*The following topics were selected based on promising momentum to support student educational achievement and success while increasing our ability to meet essential SCFF targets.*
  - \* **Dual Enrollment** [45 min] – student enrollment actuals and targets, how measured in the SCFF, updates from presenters, reflect, identify gaps/needs, and specify next steps/actions
  - \* **Financial Aid** [15 min] – student participation actuals and targets, how measured in the SCFF, updates from presenters, reflect, identify challenges, and new approaches to meet targets
4. **Closing Thoughts and Future Meeting Topics** – [10 min] Jeff Drouin
  - Additional Strategy Sessions to meet critical SCFF metrics: Noncredit, CRM Advise
  - Calculator to measure SCFF impact at district, college, division, discipline, and program level
  - Allocations Worksheet Work Group

Census for Fall 2024 full-term classes: September 3, 2024

### **Meeting Dates for 2024**

First Friday/Month from 10:30 to Noon

May 3, 2024

2024 Fall Meeting Dates

September 6, 2024

October 4, 2024

November 1, 2024

December 6, 2024

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website