



AGENDA

District Enrollment Management Committee (DEMC)
Chabot College, 25555 Hesperian Boulevard, Hayward, CA
Building 200, Board Room
Monday, August 14, 2023
11:45 A.M. – 1:00 P.M.

“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract

Voting (12)

- Tom deWit – Faculty, CC
- Jeff Drouin – Faculty, CC
- Emmanuel Lopez – Faculty, CC
- Ashley Young – Faculty, LPC
- Heike Gecox – Faculty, LPC
- Rafael Valle – Faculty, LPC
- Jamal Cooks – Admin, CC
- Sadie Ashraf – Admin, CC
- Dyrell Foster – Admin, LPC
- Joel Gagnon – Admin, LPC
- Theresa Fleischer Rowland – Admin, DO
- Jonah Nicholas – Admin, DO

Non-Voting/Resource Members

- VPI, CC
- Nan Ho – VPI, LPC
- Daniela Ballif – Dir Bus Svc, DO
- David Reed – Dir Ed Svc, DO
- Mona Abdoun – Faculty, CC
- Rajeev Chopra – Faculty, LPC
- Thomas Dowrie – Classified, CC
- David Rodriguez – Classified, LPC
- Liem Huynh – Classified, DO
- Theresa Pedrosa – Assoc. Student, CC
- tba – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

1. **Welcome, New Committee Members, and Introductions** [5 mins] – Theresa Fleischer Rowland
2. **Notes Approval** – May 5, 2023 [5 mins] – Estella Sanchez
3. **College Enrollment Updates** – [10 mins]
 - a. Chabot College – Jeff Drouin
 - b. Las Positas College – Heike Gecox and Nan Ho
4. **CLPCCD Historical FTES Graph** [10 mins] – Theresa Fleischer Rowland
5. **Ad Astra Updates** [15 mins] – Theresa Fleischer Rowland and David Reed
6. **Demo Counseling Data Dashboard** [30 mins] – FA, Administrators, and ITS presenters

Meeting Dates for 2023-24

First Friday/Month from 10:30 to Noon

2023 Meeting Dates

- September 1, 2023
- October 6, 2023
- November 3, 2023
- December 1, 2023

2024 Meeting Dates

- February 2, 2024
- March 1, 2024
- April 12, 2024 (2nd Friday due to Spring Break on 1st Friday)
- May 3, 2024

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website