



AGENDA

District Enrollment Management Committee (DEMC)

Zoom: <https://zoom.us/j/85373842444> (info in calendar invitation)

Friday, September 1, 2023

10:30 A.M. – 12:00 P.M.

“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges as well as goals and targets used in the Counseling disciplines.” Article 26, FA Contract

Voting (12)

Tom deWit – Faculty, CC
 Jeff Drouin – Faculty, CC
 TBD – Faculty, CC
 Ashley Young – Faculty, LPC
 Heike Gecox – Faculty, LPC
 Rafael Valle – Faculty, LPC
 Jamal Cooks – Admin, CC
 Sadie Ashraf – Admin, CC
 Dyrell Foster – Admin, LPC
 Joel Gagnon – Admin, LPC
 Theresa Fleischer Rowland – Admin, DO
 Jonah Nicholas – Admin, DO

Non-Voting/Resource Members

TBD – VPI, CC
 Nan Ho – VPI, LPC
 Daniela Ballif – Dir Bus Svc, DO
 David Reed – Dir Ed Supp Sys, DO
 Mona Abdoun – Faculty, CC
 Rajeev Chopra – Faculty, LPC
 Thomas Dowrie – Classified, CC
 David Rodriguez – Classified, LPC
 Liem Huynh – Classified, DO
 Theresa Pedrosa – Assoc. Student, CC
 Omar Au – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic and Counseling Discipline Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

1. **Welcome & Agenda Review** [5 mins] – Theresa Fleischer Rowland
2. **Notes Approval** – August 14, 2023 [5 mins] – Estella Sanchez
3. **College Enrollment Updates** – [10 mins]
 - a. Chabot College – Jeff Drouin
 - b. Las Positas College – Heike Gecox and Nan Ho
4. **DEMC’s Deliverable** [20 mins] – Theresa Fleischer Rowland
 - a. Multi-year FTES Planning Discussion
 - b. Holistic Enrollment Management for the SCFF, broadening the DEMC for Student Services inclusion.
 - c. Introducing the Counseling Data Dashboard
5. **Counseling Data Dashboard** Next Steps and Discussion [15 mins] –David Reed
6. **CRM Advise Rollout and Implementation** [30 mins] – Kristen Whittaker
7. **Closing Thoughts and Future Meeting Topics** [5 mins] – Jeff Drouin
 - a. Reconsider DEMC Convocation Day meetings

Census for Fall 2023 full-term classes: September 5, 2023

Meeting Dates for 2023-24

First Friday/Month from 10:30 to Noon

2023 Meeting Dates

- October 6, 2023
- November 3, 2023
- December 1, 2023

2024 Meeting Dates

- February 2, 2024
- March 1, 2024
- April 12, 2024 (2nd Friday due to Spring Break on 1st Friday)
- May 3, 2024

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website