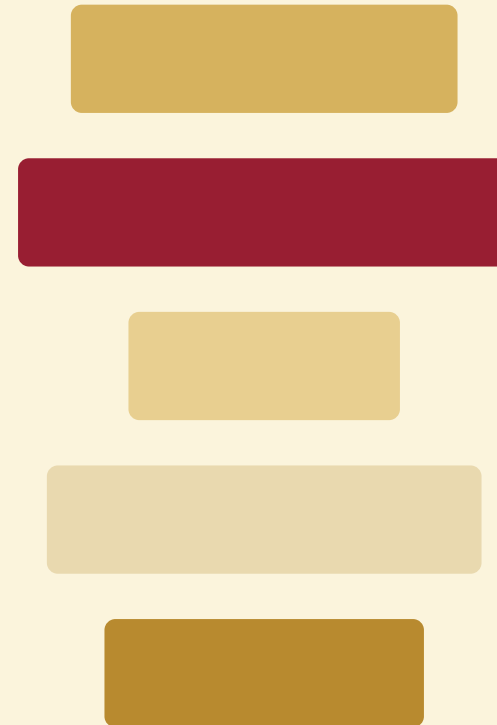


FINANCIAL AID

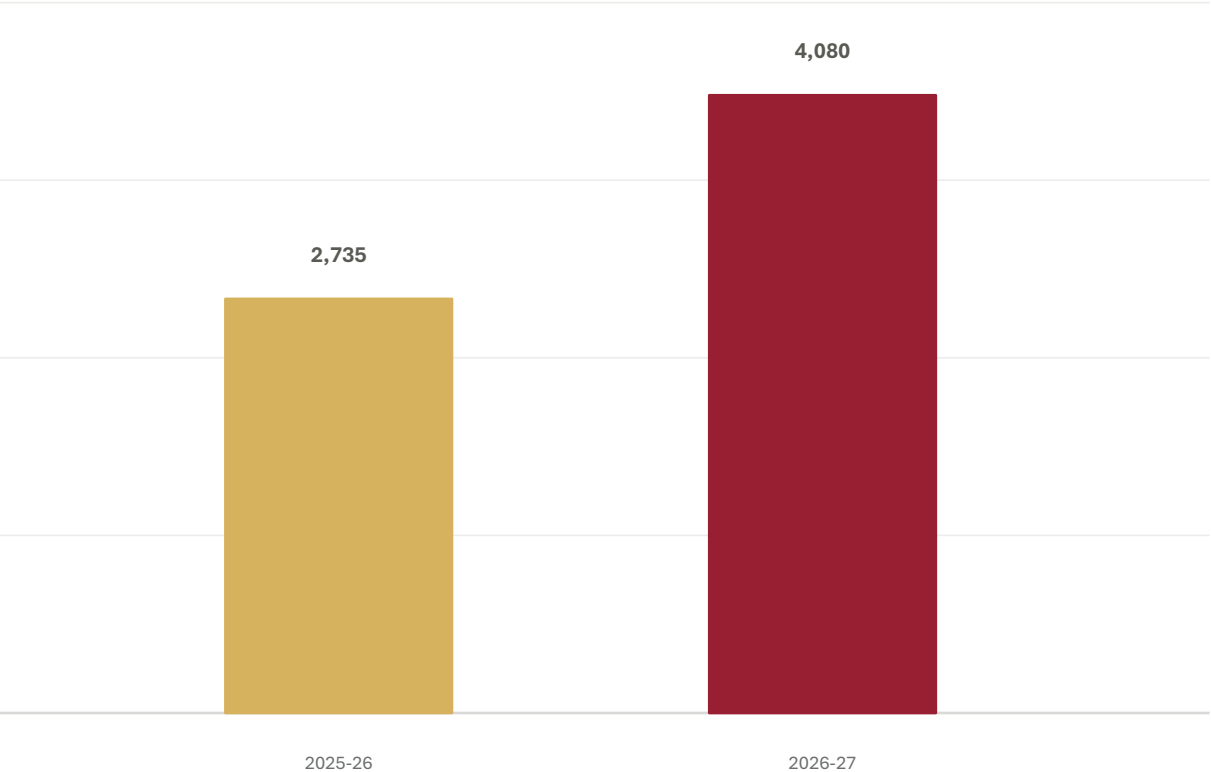
Access, Outreach & Collaboration

A snapshot of how Financial Aid is expanding student access, strengthening communication, and building partnerships across the district.



Summer / Fall CCPG Eligible Students

Summer/Fall CCPG students: 2025-26 compared to 2026-27.



+1,345

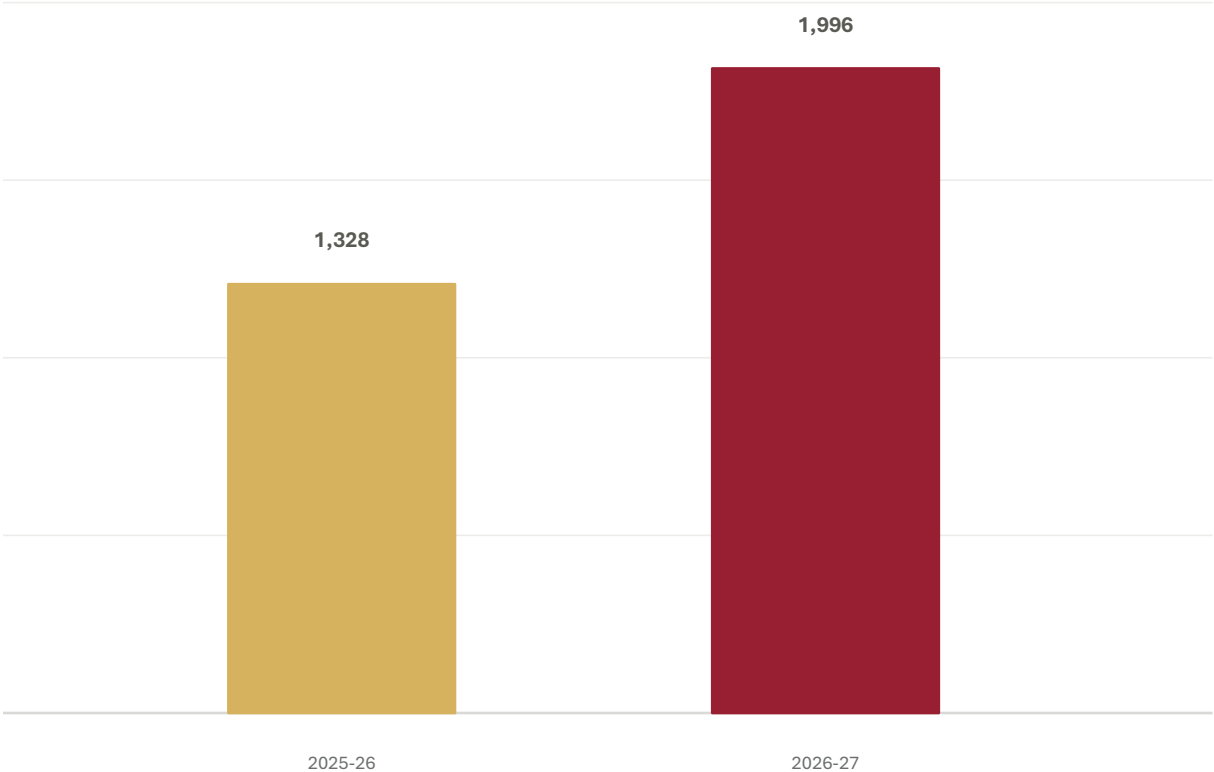
Awarded CCPG Students

+49.2%

YEAR-OVER-YEAR GROWTH

Pell Eligible Students

Pell Eligible Students: 2025-26 compared to 2026-27.



+668

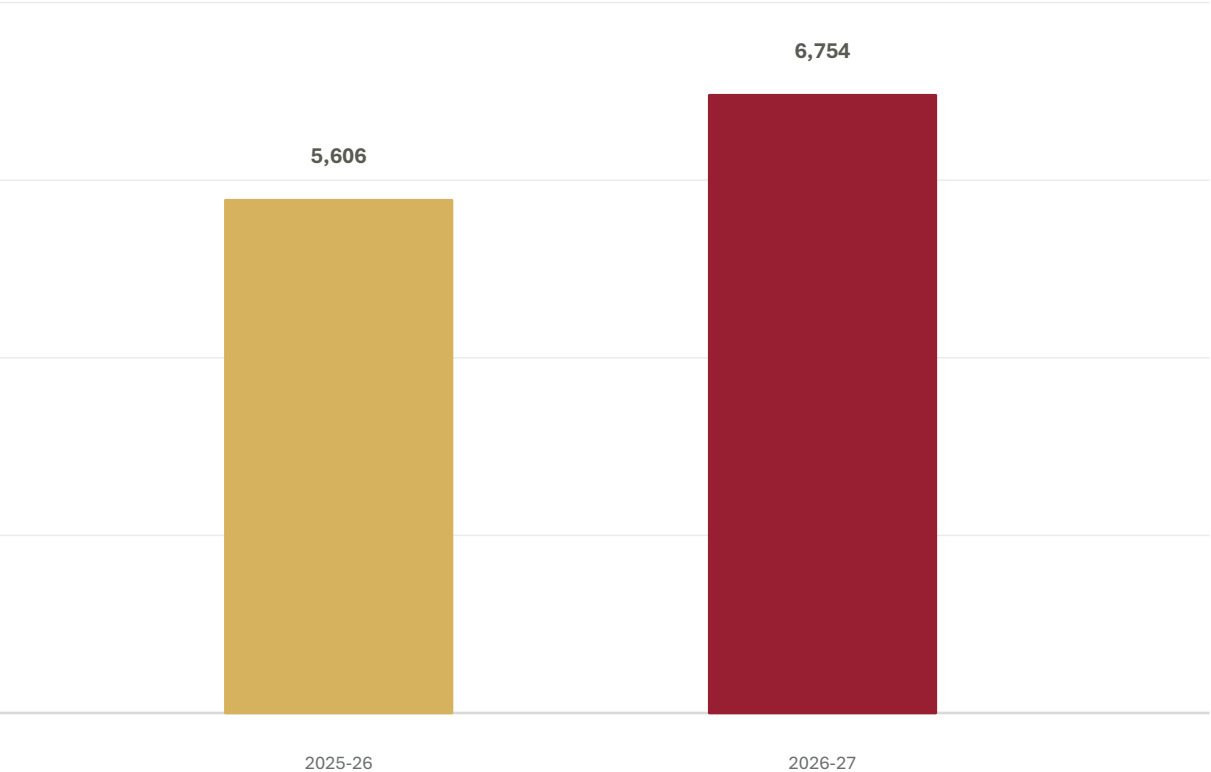
Awarded Pell Eligible Students

+50.3%

YEAR-OVER-YEAR GROWTH

FAFSA Applications year over year

FAFSA Applications : 2025-26 compared to 2026-27.



+1,148

Number of FAFSA applications submitted

+20.5%

YEAR-OVER-YEAR GROWTH

Strengthening Our Team, Improving Outcomes

Staffing Capacity

SUCCESS

Maintaining a full staff while providing the training, resources, and tools needed so they can confidently support students and improve processes.

Greater Campus & Community Presence

Outreach Specialist-High School presence. Perform classroom presentations, day/evening workshops and partnering with other campus programs to hold student facing events.

Student Communications

Working with PRMG to provide clearer, targeted student communication reminding students about deadlines, financial aid updates and events.

Building Partnership Across the District

Counseling

- Remind students about FAFSA/CADAA and the California College Promise Grant during appointments.
- Share financial aid website, fliers, and Financial Aid contact options.
- Encourage students to review their Financial Aid status and complete outstanding requirement
- Refer students to Financial Aid when questions affect enrollment, academic plans, or aid eligibility.

Faculty

- Financial Aid provides short updates or presentations at division meetings
- Class presentations
- Send faculty timely emails with deadlines, talking points, and student resources.
- Provide ready-to-post messages for Canvas shells and announcements.
- Equip faculty to reinforce Financial Aid information at key points in the semester.

PRMG

- Coordinate scheduled student messaging throughout the year.
- Support digital and print advertising for Financial Aid programs and deadlines.
- Develop targeted outreach for specific student groups and populations.
- Align campaign timing and messaging so students receive consistent information.