

# Increasing AB540 numbers through Intensive Outreach and Counseling

Chabot College | Dream Center | 9.18.20



# Goals & Progress

- Increase visibility and resources of Dream Center
- Provide comprehensive counseling and support with documentation submission
- 2019-2020 & 2020-2021, hired a Dream Center outreach specialist and dedicated part-time counselor hours for targeted outreach and inreach to potential AB 540 students
  - Goal for AY 19-20 was to increase number of AB 540 students from 504 to 554 students
    - **GOAL EXCEEDED: 583 AB 540 students for AY 19-20**
  - Goal for AY 20-21 is 604 AB 540 students



# Successes

- Partnered with A&R to identify, inreach, and outreach to students in a targeted way
- Supported students through AB 540 and CADAA application process
- Provided training for faculty, staff and partners on AB540 application process
- COVID- 19 continuation of remote services (phone/virtual appointments, zoom- ins, email, virtual workshops & outreach events)
- User friendly website- recognized for positive student experience
- Promoted services online/via social media, including instagram live events
- Targeted outreach to provide laptops, wifi hotspots and Emergency Aid grants



# Challenges

- Challenges with outreach during COVID; difficulty in accessing, completing and submitting forms and documents online
- Lack of non-credit course offerings, especially in ESL
- For 20-21, we have seen a significant drop in enrollment, especially with Dream Center\* students
- 384 AB540 students for Fall 2020
- Dream Center Students Fall 18: 575 and Preliminary Fall 20: 451
  - Note, still need data for Fall 2019 from IR, Fall 20 preliminary numbers are from A&R
- Lack of permanent staffing for the Dream Center creates lack of consistency and need for constant retraining
- Lack of dedicated staffing for A&R to process AB 540 and Residency Reclassification petitions in a timely manner

\*Dream Center student is designated as other status, refugee/asylee, or temporary resident



# Needs

- Permanent staffing for Dream Center and A&R
  - Supported by ongoing state funding for Dream Liaison and SCFF funding for AB540
- Increase in non-credit course offerings, especially ESL
  - Increase in ESL assessment offerings
- Support for CA Ed Code 76140 to waive non-resident tuition for non-resident students taking under 6 units
  - Provides pathway to future AB 540 eligibility

