

Student Services

AP 5700 INTERCOLLEGIATE ATHLETICS

References:

Education Code Sections 66271.6, 66271.8, 67360 et seq., 67456, and 78223;
20 U.S. Code Sections 1681 et seq.;
ACCJC Accreditation Standard II.C.4;
Community College Athletic Association (CCCAA) Constitution and CCCAA Bylaws

Name, Image, Likeness, and Athletic Reputation

Prospective Student Athlete: The District will not provide a prospective student athlete with compensation in relation to the athlete's name, image, likeness, or athletic reputation.

Student Athletes: The District will not prevent a student participating in intercollegiate athletics from either earning compensation as a result of the use of the student athlete's name, image, likeness, or athletic reputation, or from obtaining professional representation by advisors, registered agents, or licensed attorneys. However, a student athlete may not enter into a contract that provides compensation to the student athlete for their name, image, likeness, or athletic reputation if the contract conflicts with a provision of the student athlete's team contract.

A student who enters into a contract providing compensation for use of the student's name, image, likeness, or athletic reputation must disclose the contract to the college President or designee who will inform the Chancellor. If the District determines that a conflict exists between the student athlete's contract and the student athlete's team contract, the college President/designee will disclose the conflict to the student and/or student's advisor, registered agent, or licensed attorney, if any, and identify the contractual provisions that conflict.

Any college and/or team contract entered into, modified or renewed on or after September 1, 2021 will not prevent a student athlete from using their name, image, likeness, or athletic reputation for a commercial purpose when the athlete is not engaged in official team activities.

A student athlete's scholarship eligibility will be protected from penalties as a result of the student earning compensation for their name, image, likeness, or athletic reputation. Needs-based financial aid awards will follow state and federal guidelines.

Approved: March 18, 2014

Board Reviewed: February 15, 2022

(This new procedure replaces Administrative Rules and Procedures 5435)