

Las Positas College
For Immediate Release

Media Contacts:

Jennifer Aries
jennifer@25comm.com
(925) 784-0574

UPDATED: LPC Phi Beta Lambda Business Club Wins Multiple
Awards at Virtual Fall Business Leadership Conference

(Livermore, CA) - The Las Positas College (LPC) Phi Beta Lambda Business Club received multiple awards at the Virtual State Fall Business Leadership Conference held virtually by California Phi Beta Lambda - Future Business Leaders of America earlier this month.

The conference featured a SCI-Fi theme and included opportunities to learn business development skills, compete in a real-world case competition, participate to win a Speech competition regarding leadership, and the opportunity to network with individuals from other campuses.

Participating schools included the following:

Berkeley City College
Cerritos College
College of the Canyons
Diablo Valley College
Las Positas College
University of California, Riverside
University of California, San Diego

"The group of students who lead the club this year are committed to engagement and have worked hard to ensure all students had access and the ability to participate not only in the conference, but the business club," said Dr. Tracey Coleman, LPC Phi Beta Lambda/Business Club Advisor. "I am proud to work with such dedicated students that strive for excellence."

The LPC Phi Beta Lambda Business Club competed in case studies presenting a solution to a real-world problem with their teams to judges, and STIIVE (Sharing Thoughts Regarding Innovative Ideas, Vision, and Experiences) Competitions, similar to TED Talks, in which four students from different colleges presented a timed speech that was voted on by viewers. The audience favorite was won by LPC student Rio Penn-Grice on the topic 'What leadership qualities do you think are most important in a time like this?' for his presentation on the values of leadership and the importance of communication through authenticity.

Additional awards included:

Case Studies

Business Management - *First place*
Hened Malak, Justin Lim, Suraj Suresh, Brian To

Business Ethics/Leadership - *First place*
Manav Patel, Anna Chuang, Emma Caufield, Sophia Xing

Financial Analysis- *Second Place*
Seth Suchan, Parth Bhagwat

Marketing - *Second Place*
Amanda Zhang, Yanran Yan, Maham Khawar, Rio Penn-Grice, Mihir Srivastava

Strive (Ted/Talk)
Audience Favorite: Rio Penn-Grice

Chapter Awards

Best membership growth
Autumn start chapter
Best zoom background

About Las Positas College

Las Positas College currently enrolls 9,300 students and offers curriculum for students seeking transfer to a four-year college or university, career preparation, or basic skills education. The College provides university transfer classes, retraining classes for those in need of employment or career advancement, a first-time educational opportunity for many adults, enrichment classes for those seeking a broader perspective, and career and technical training for those entering the technical and paraprofessional workforce.

